The role of food packaging is to maintain the benefits of food processing, ensure the safety and wholesomeness of foods within the supply chain until the time of consumption. This should be done in a cost-effective way which meets governmental regulations, satisfies industry requirements fulfills consumer desires, maintains quality/safety and minimizes environmental impact.

When we talk about cost improvement, there are a lot of conflicting requirements involving profitability as well as product safety and quality. This workshop will highlight some packaging problems with examples from the Lebanese food industry along with proposed solutions to improve cost efficiency without jeopardizing the quality and safety of the product. The workshop will also include a tour to the Packaging Lab at the Department of Nutrition and Food Sciences along with demonstration on some package testing.

**Who should attend?**

This workshop is created for representatives from industries including Packaging Specialists, Executives, Quality Assurance and Quality Control Personnel, Supervisors, Purchasing Managers, Research & Development teams, Marketing Managers and other persons who are involved in packaging.

**Kindly confirm your attendance** by email or phone by contacting Mr. Elie Sadaka at 79-100546 elie_sadaka@dai.com, or Ms. Hill Skaff at 79-100136 Hill_skaff@dai.com

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**Venue**

American University of Beirut, Charles W. Hostler Student Center, Conference Room D

**Lecturer**

This workshop will be given by Dr. Mohamad G. Abiad, Assistant Professor of Food Processing and Packaging at the Department of Nutrition and Food Sciences, AUB, and a Certified Packaging Professional from the Institute of Packaging Professionals (IoPP), USA.

**Workshop Outline**

**Wednesday February 10, 2016**

09.30 – 10.00 Registration
10.00 – 10.15 Brief introduction on LIVCD
10.15 – 10:30 Introduction
10:30 – 11.30 Packaging Materials and their Properties
11.30 – 11.45 Coffee Break
11.45 – 13.00 Importance and Types of Package Testing
13.00 – 14.00 Lunch
14.00 – 15.30 Demonstration and Lab Tour

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The content of this workshop is the sole responsibility of the Lebanon Industry Value Chain Development (LIVCD) Project and the Department of Nutrition and Food Sciences at the American University of Beirut and does not necessarily reflect the views of USAID or the United States Government.