This paper researches the way hip hop culture is influencing Moroccan youth in their struggle to gain an independant voice and self-expression. This youth is trying to break barriers through the production of music in order to subvert and resist dominant discourses that speak the nation, the youth, freedom, religion, and issues on gender, etc. In this sense, the relationship between the rap music genre and its themes is not at random. In a country with the geographical situation that links Africa, Europe and Middle East it is significant the cultural connection to the US through hip hop. This link provides new terrain for researching how the youth is constructing the new Morocco. Hip hop provides alternative identities that connect Morocco to the West Coast through genre particularities such as the narration of an autobiographical story, stressing their nonconformity with the current socio-political situation and their identitarian connection to Africa.

This paper discusses how hip hop has travelled from US particular context to Tangier in the North of Morocco. Here, a rapper called Muslim a.k.a Moutamared (that is, ‘Rebellious’ in Arabic) is transforming the genre and becoming the porte-parole of new youth movements that search for the end of corruption and a new constitution. West Coast hip hop empowers this Tangierian rapper to create songs of rebellion that urge for a different understanding of the new Moroccan youth.