Introduction

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Critical studies of the university, American higher education, the globalization of higher education, and academic labor by such cultural critics as Bill Readings, Masao Miyoshi, Michael Bérubé, and Andrew Ross, respectively, have provided the widely accepted framework for scholarly analyses of issues pertaining to American higher education within the United States. What the participants of this panel have found almost completely missing from this body of work is any extended analysis of the American-style university outside the geographical borders of the United States.

In my presentation introducing the panel I will give an overview of the history and scope of our soon-to-be-published collected edition of essays entitled *The American-Style University at Large: Transplants, Outposts, and the Globalization of Higher Education* and I will highlight the contributions to the collection focusing specifically on the following issues:

- Knowledge capitalism and academic labor at Global U
- Profitability of the arts when given a global address
- The franchising of the US academy
- “The Outpost Complex”--the global university as mausoleum of imperial ego and corporate excess
- The role of the humanities in the corporate university
- Western cultural norms, the English language, and the writing classroom