

Application to the Diploma in Media Communication

Application only for current AUB students. Non-AUB students, see www.aub.edu.lb/mediastudies

Name (First, Last)	Student ID:	AUB email:
Major	Phone:	Alternate e-mail:

I plan to fulfill the requirements for the diploma at the end of _____ (*semester/year*)

Student Signature _____ Date: _____

**Submit one copy of this application to Ms. Huda Nakad (Registrar's Office),
and another copy to Dr. Jad Melki, coordinator of Media Studies (Nicely 203).**

To qualify for the Diploma in Media Communication, you must complete 21 MCOM credits (7 courses: 4 required, 3 electives) with a cumulative average of 70 or above. You may complete the diploma while doing your BA, or after completing it, or partly before and partly after. Most MCOM courses count as General Education or Free Electives.

**Students must complete MCOM 201, MCOM 202 and MCOM 203,
in addition to either MCOM 220 or MCOM 221,
and three MCOM electives from the list below.**

Course Checklist

New Code	Old Code	Course Name	GE Designation	Required/Elective
MCOM 201	SOAN 204	Introduction to Communication	Social Sciences	* Required *
MCOM 202	SOAN 207	Digital Media Literacy	Hum. <u>or</u> Soc. Sc.	* Required *
MCOM 203	SOAN 205	Basic News Reporting	Social Sciences	* Required *
MCOM 204	-	Public Speaking & Media Interviews	Humanities	Elective
MCOM 220	SOAN 228	Media and Society	Social Sciences	* Either 220 or 221 *
MCOM 221	SOAN 229	Communication Theory	Social Sciences	* is required *
MCOM 230	SOAN 234	Public Relations	Social Sciences	Elective
MCOM 231	SOAN 235	Advertising	Social Sciences	Elective
MCOM 240	SOAN 206	Advanced News Reporting	Social Sciences	Elective
MCOM 241	SOAN 236	Broadcast Media	Social Sciences	Elective
MCOM 242	-	Digital and Multimedia News	Social Sciences	Elective
MCOM 250	SOAN 230	Public Opinion	Social Sciences	Elective
MCOM 251	SOAN 231	Political Communication Campaigns	Social Sciences	Elective
MCOM 252	-	Digital Activism for Social Change	Social Sciences	Elective
MCOM 260	SOAN 233	Persuasion in the Media Age	Social Sciences	Elective
MCOM 261	SOAN 243	Seminar in Media Studies	Social Sciences	Elective
MCOM 280	-	Global Media Literacy	Humanities	Elective
MCOM 281	-	Global Change, Cooperation & News	Social Sciences	Elective
MCOM 290	-	Special Topics Seminar	Social Sciences	Elective
MCOM 291	-	Special Topics (Humanities)	Humanities	Elective
MCOM 292	-	Special Topics (Social Sciences)	Social Sciences	Elective
MCOM 299	SOAN 299	Directed Study	-	Elective

For questions, contact Dr. Jad Melki, Nicely 203D, mediastudies@aub.edu.lb
aub.edu.lb/mediastudies