



ISSAM FARES INSTITUTE
FOR PUBLIC POLICY
AND INTERNATIONAL AFFAIRS

**AUB's Tobacco Control Research Group (AUB-TCRG)
and the
Issam Fares Institute for Public Policy and International Affairs**

cordially invite you to a lecture and open discussion

Translating Science into Effective Tobacco Control Policies: Three perspectives

Wednesday 1 June 2011 | 4:30 – 6:00 pm | Auditorium A, West Hall, AUB

Speakers:

Dr. Greg Connolly teaches and conducts research at Harvard School of Public Health on tobacco and health issues. He has published over 70 scientific articles on tobacco product design, marketing and tobacco control interventions. He is a graduate of Holy Cross College, Tufts Dental School, and Harvard School of Public Health. He was director of Massachusetts Department of Public Health's Tobacco Control Program for ten years; during his tenure cigarette consumption fell by 50% in Massachusetts, three times the U.S. average. He was the second American to be awarded the Surgeon General's Medallion by Dr. C. Everett Koop for his leadership passing the federal Comprehensive Smokeless Tobacco Health Education Act. He has served as an advisor to the World Health Organization. He is credited with ending the U.S. use of trade threats against Thailand for its refusal to accept foreign cigarettes and was made the Commander of the Third Class by the King of Thailand for his work. He has trained and mentored public health officials on tobacco control in Asia, Eastern Europe and the Eastern Mediterranean.

Dr. Richard Daynard holds a J.D. from the Harvard Law School, an M.A. in Sociology from Columbia University, and a Ph.D. from M.I.T. in Urban Studies and Planning (specializing in Law and Social Policy). He is a Professor of Law at the Northeastern University School of Law, where he has been teaching since 1969. Professor Daynard has been involved in a number of organizations devoted to combating the epidemics caused by tobacco and, more recently, obesity. These include serving as the President of the Public Health Advocacy Institute; Chair of the Tobacco Products Liability Project; and Chair of the Law and Obesity Project. He has published over 80 articles, appeared in or been interviewed by major international media programs, and spoken on these issues in over 30 countries.