

# PEPPERS AND ROGERS GROUP

**Type:** Multinational

**Industrial Sector:** Strategic Consulting

**Country:** US, DUBAI,BEIRUT,KUWAIT,BELGIUM, GERMANY

**Profile of Firm:**

Peppers & Rogers Group is a global management consulting firm in based in the United States with offices in Europe, Asia, Middle East, North and South America. We are focused on customer based business strategy across a range of industries and channels. Founded in 1990 by Don Peppers and Martha Rogers Ph.D., Peppers & Rogers Group invented the term 1to1® Marketing to illustrate the importance of treating different customers differently and transformed the concepts into practical methodologies driving financial results for companies.

**Website:** [WWW.PEPPERSANDROGERSGROUP.COM](http://WWW.PEPPERSANDROGERSGROUP.COM)

**Majors/Emphasis Needed:** MBA & ENGINEERING

**Available Career Opportunities:** Full-Time Job(s)

**Years of Experience Needed:** 2 – 4 YEARS