The Salim El-hoss Bioethics and Professionalism Program at the American University of Beirut Faculty of Medicine is holding its first regional conference:

**Biomedical Ethics in Medical Schools: A Regional Perspective**

September 17-18, 2010 | Gefinor Rotana Hotel, Beirut, Lebanon

---

**Objectives of the Conference**

- Highlight the importance of biomedical ethics and professionalism in the field of medicine
- Emphasize the teaching of biomedical ethics in the Middle East
- Demonstrate the need for evaluation of curricula in the teaching of medical ethics
- Provide a platform for medical schools to share their experiences in the teaching of biomedical ethics
- Create a network of professionals in the Arab World and the Middle East with the aim of promoting biomedical ethics

---

**Program Outline**

**Friday, September 17, 2010**

- 8:30-8:45 am Opening remarks, T. Al-Fadhal, Dean, Faculty of Medicine
- 8:45-9:00 am Welcome Remarks, T. Al-Fadhal, Dean, Faculty of Medicine
- 9:00-9:45 am Keynote Speaker: Dr. Howard Brody, President, American Academy on Communication in Healthcare, USA
- 9:30-10:00 am WAAM: “Regional Networking Meeting”
- 10:00-10:30 am Workshop “From the Inside Out: Teaching Professionalism through Narrative Medicine”
- 10:30-11:00 am Break
- 11:00 am–12:00 pm Presentations by participants: Medical ethics teaching and its evaluation: challenges and solutions
- 12:00–1:00 pm Lunch break
- 1:00–2:00 pm Presentations by participants
- 2:00–2:30 pm Questions and discussion
- 2:30–3:00 pm Regional Networking Meeting
- 3:00–4:00 pm Regional Networking Meeting
- 4:00 pm Panel discussion

**Saturday, September 18, 2010**

- 8:30-8:45 am Opening remarks, T. Al-Fadhal, Dean, Faculty of Medicine
- 8:45-9:00 am Welcome Remarks, T. Al-Fadhal, Dean, Faculty of Medicine
- 9:00-9:45 am Keynote Speaker: Dr. Richard Frankel, University of Minnesota, USA
- 9:45–10:15 am “UNESCO’s activities on Bioethics in the Arab Region”
- 10:15–10:30 am Breakfast
- 10:30–11:00 am Break
- 11:00 am–1:00 pm Presentations by participants: Medical ethics teaching and its evaluation: challenges and solutions
- 1:00–2:00 pm Lunch break
- 2:00–2:30 pm Questions and discussion
- 2:30–3:00 pm Regional Networking Meeting
- 3:00–4:00 pm Regional Networking Meeting
- 4:00 pm Panel discussion

---

**List of Hotels**

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Single</th>
<th>Double</th>
<th>Executive single</th>
<th>Executive double</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coral Suites Alhamra</td>
<td>150 USD</td>
<td>180 USD</td>
<td>180 USD</td>
<td>180 USD</td>
</tr>
<tr>
<td>Crowne Plaza Hotel</td>
<td>200 USD</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
</tr>
<tr>
<td>Golden Turi Serenade Hotel</td>
<td>175 USD</td>
<td>195 USD</td>
<td>195 USD</td>
<td>195 USD</td>
</tr>
<tr>
<td>Golden Tulip Serenade Hotel</td>
<td>175 USD</td>
<td>195 USD</td>
<td>195 USD</td>
<td>195 USD</td>
</tr>
<tr>
<td>Imperial Hotel</td>
<td>175 USD</td>
<td>175 USD</td>
<td>175 USD</td>
<td>175 USD</td>
</tr>
<tr>
<td>The MapHouse Hotel</td>
<td>Including VAT</td>
<td>Including VAT</td>
<td>Including VAT</td>
<td>Including VAT</td>
</tr>
<tr>
<td>Executive Plaza Hotel</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
</tr>
<tr>
<td>Sofitel Rotana Hotel</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
</tr>
</tbody>
</table>

---

**Call for Abstracts**

 abstracts are invited to submit a 25 minutes presentation on clinical experience with a maximum of 3 authors from medical schools, particularly the challenges they face and the solutions they came up with.

- Abstracts should be restricted to 350 words
- The abstract should be followed by the full name(s) and affiliation(s) of the author(s). The body of the abstract should be restricted to 350 words
- Abstract titles should be restricted to 105 characters and 20 letter

---

**Agenda**

- **Monday, September 17, 2010**
  - 8:30-8:45 am Opening remarks, T. Al-Fadhal, Dean, Faculty of Medicine
  - 8:45-9:00 am Welcome Remarks, T. Al-Fadhal, Dean, Faculty of Medicine
  - 9:00-9:45 am Keynote Speaker: Dr. Howard Brody, President, American Academy on Communication in Healthcare, USA
  - 9:45–10:15 am “UNESCO’s activities on Bioethics in the Arab Region”
  - 10:15–10:30 am Breakfast
  - 10:30–11:00 am Break
  - 11:00 am–1:00 pm Presentations by participants: Medical ethics teaching and its evaluation: challenges and solutions
  - 1:00–2:00 pm Lunch break
  - 2:00–2:30 pm Questions and discussion
  - 2:30–3:00 pm Regional Networking Meeting
  - 3:00–4:00 pm Regional Networking Meeting
  - 4:00 pm Panel discussion

---

**List of Sponsors**

- American University of Beirut Faculty of Medicine
- Arabian Gulf University
- Beirut Arab University
- Faculty of Medicine, American University of Beirut
- Faculty of Health Sciences, American University of Beirut
- American Academy on Communication in Healthcare
- Lebanese Order of Physicians
- The Salim El-Hoss Bioethics and Professionalism Program

---

**List of Participants**

- Howard Brody, PhD, is Professor of Medicine and Geriatrics and a Senior Research Fellow at the American University of Beirut Faculty of Medicine. He is the Director, Salim El-Hoss Bioethics and Professionalism Program.

---

**List of Hotels**

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Single</th>
<th>Double</th>
<th>Executive single</th>
<th>Executive double</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coral Suites Alhamra</td>
<td>150 USD</td>
<td>180 USD</td>
<td>180 USD</td>
<td>180 USD</td>
</tr>
<tr>
<td>Crowne Plaza Hotel</td>
<td>200 USD</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
</tr>
<tr>
<td>Golden Turi Serenade Hotel</td>
<td>175 USD</td>
<td>195 USD</td>
<td>195 USD</td>
<td>195 USD</td>
</tr>
<tr>
<td>Golden Tulip Serenade Hotel</td>
<td>175 USD</td>
<td>195 USD</td>
<td>195 USD</td>
<td>195 USD</td>
</tr>
<tr>
<td>Imperial Hotel</td>
<td>175 USD</td>
<td>175 USD</td>
<td>175 USD</td>
<td>175 USD</td>
</tr>
<tr>
<td>The MapHouse Hotel</td>
<td>Including VAT</td>
<td>Including VAT</td>
<td>Including VAT</td>
<td>Including VAT</td>
</tr>
<tr>
<td>Executive Plaza Hotel</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
</tr>
<tr>
<td>Sofitel Rotana Hotel</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
<td>205 USD</td>
</tr>
</tbody>
</table>

---

**Note**

- There is an additional VAT of 10% to be added on all room rates as required by the Lebanese government. Please make payment arrangements before your arrival.

---

The continuing education points for this activity is suitable for the credits provided by the American Medical Association (AMA) and a pending approval for JCAHST category 1.