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JOB VACANCY FORM

X Full-time  □ Part-time  □ Summer-Job  □ Internship

Job Title: Communication/ marketing Executive / in advertising Agency

Application Deadline: NA

Reference Number: 100414-22

Company Description

TYPE: □ Local  □ Regional  X Multinational

INDUSTRIAL SECTOR: Advertising &Marketing Agency

BRIEF FIRM PROFILE/ DESCRIPTION: Multinational Advertising &Marketing Agency-5th in Lebanon-Part of Interpublic Group

Job Description:

- Part of the Communication Department of an international Advertising Agency
- Working and liaising with the client & creative department
- Develop strategies, plans and Creative briefs meeting client’s objectives
Ability to work & develop presentation- The candidate simply must be passionate for advertising & marketing and intelligent enough to play with consumers subconscious in order to convince them indirectly to buy a specific product.

This field is somehow triggering because the candidate will need time to kick off in this industry, however, if it turns out to be interesting enough the candidate can quickly evolve and become a communication director.

Job Category: Advertising

Job Location: Ashrafieh Country: Lebanon

Qualifications/ Requirements:

Degree: Master in Business Marketing/Management

Field of Study: Business Marketing

Work Experience: 1 to 2 years maximum

Personal qualities: Candidate should be fluent mainly in English & French, since he will be liaising with various clients. Candidate must have the ability to work under stress, enjoys communication skills. Keen to make research in order to plan his activities in line with product’s strategy. He should have a sense of curiosity & psychology in order to go deep in the consumer’s mind and dig for insights. Very enthusiastic, like to think and search for solutions, interested in advertising in general, have a team spirit, charismatic and eager to learn. He will act as a consultant & will become the trustworthy partner.

Skills needed: Energetic, ambitious Mastering his/her communication skills and have the ability to explore his/her potential-captivating & have persuasion skills.

Languages: English / French

Working Conditions

Working hours: Full Day-9:00 till 18:00

Salary: Depending on qualifications/experience!
How to Apply

Interested candidates may send your resume by email to: Dr. Maryam Ghandour (mg03@aub.edu.lb) specifying the reference number: 100414-22

ALL STUDENTS AND AUB GRADUATES SHOULD ATTACH THEIR UPDATED RESUME AND COVER LETTER WITH EVERY JOB APPLICATION; OTHERWISE, YOUR EMAIL WILL BE DISREGARDED.

For further information, please do not hesitate to contact:

Dr. Maryam Ghandour

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The job vacancies are for AUB students and alumni ONLY.