JOB AD SHOULD NOT CONTAIN ANY DISCRIMINATORY LANGUAGE RELEVANT TO GENDER (MALE/FEMALE), SOCIAL STATUS (MARRIED, SINGLE) AND/OR RELIGION

JOB VACANCY FORM

X Full-Time    □ Part-time    □ Summer-Job    □ Internship

Job Title: Media Planner & social media coordinator

Reference Number: 080816-3

Company Description

Type: X Local    □ Regional    □ Multinational

Industrial Sector: Consumer Products

Brief Firm Profile/ Description: High-End brands at 40-80% discount off US retail prices. 4 stores in Jnah (Spinneys), Mkalles, Hazmieh & Kaslik for women, children, men & home. More than 500 brands like Abercrombie, Burberry, BCBG, CK, Carter's, Guess, Boss, PoloRL, Coach, Juicy & DKNY all imported from the USA!
Job Description

Brief Job Description:
The Media Planner & Social Media Coordinator will be responsible in developing innovative and creative media content across social media. He/She will be responsible for analyzing data, thinking creatively and dreaming up innovative strategies to make sure marketing campaigns reach the right target audience in the most effective way possible. He/she will create and maintain relevant social media accounts and keep tracks of social media trends and competition. The Media Planner and social Media coordinator will also be responsible for designing, implementing and maintaining a loyalty program.

Job Location(s):  
City: Beirut  
Country: Lebanon

Degree:  
X Bachelor  
X Master  
□ Doctoral Degree  
□ Undergraduate Student/ Degree not Necessary  
□ Teaching Diploma

Major/ Emphasis:  Business Administration, Media and Communication

Work Experience:  3-5 years

Skills:
Languages Skills:  
X Arabic  
X English  
□ French  
Other:
Computer Skills:  
Other Skills:

Salary
Basic Salary Range (to be negotiated based on experience): $1,501 - $1,800

Other benefits include:
□ Accommodation  
□ Health Insurance  
□ Return Ticket  
□ Bonus  
□ Laptop  
□ Mobile Phone  
□ Children’s Education  
□ Transportation  
X Lebanese NSSF  
□ None

Working Days: Monday to Saturday

Working Hours: 9
Interested candidates may send their resume and cover letter by email to: Dr. Maryam Ghandour (mg03@aub.edu.lb) specifying the reference number: 080816-3

If you wish to be removed from the mailing list of Career and Placement Service, Student Affairs, click on the following hyperlink: http://tinyurl.com/CPSunsubscribe and fill the necessary information.

ALL STUDENTS AND AUB GRADUATES SHOULD ATTACH THEIR UPDATED RESUME AND COVER LETTER WITH EVERY JOB APPLICATION; OTHERWISE, YOUR EMAIL WILL BE DISREGARDED.

For further information, please do not hesitate to contact:

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For full-time job opportunities, visit: http://aub.edu.lb/sao/cps/vacancies/Pages/divisions.aspx