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### JOB VACANCY FORM

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<th>X Full-time</th>
<th>☐ Part-time</th>
<th>☐ Summer-Job</th>
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**Job Title:** Marketing Manager

**Application Deadline:** June 1, 2014

**Reference Number:** 020514-7

### Company Description

**TYPE:** ☐ Local | ☒ Regional | ☐ Multinational

**INDUSTRIAL SECTOR:** GLASSWARE MANUFACTURING

**BRIEF FIRM PROFILE/DESCRIPTION:** Built upon 45 years of commercial and manufacturing experience, a Lebanese company with presence across the MENA and Africa regions has now established a large-scale, European-sourced glass tableware manufacturing project that will be located in Sadat City, Egypt, with 24/7 production, markets across the entire globe, and a team of over 350 employees. The firm aims to become a leader in the industry, driven by the optimal corporate system.

**FIRM WEBSITE:** under construction

### Job Description

**BRIEF JOB DESCRIPTION:**
The Marketing Manager is responsible for developing, establishing and maintaining marketing plans to communicate the firm’s brand message, create awareness and boost outreach. Reporting to the General Manager, the Marketing Manager collects market intelligence, sets the company marketing strategy and develops, in liaise with the Distributor Relationship Managers, the regional marketing plans to be implemented by the Distributor teams.

**JOB LOCATION(S):**

City: Sadat City (outside Cairo) 
Country: Egypt
DEGREE:
X Bachelor □ Master □ Doctoral Degree
□ Undergraduate Student/ Degree not Necessary □ Teaching Diploma

MAJOR/ EMPHASIS: Marketing or related emphasis

WORK EXPERIENCE: minimum 3 years of marketing experience

SKILLS:
Languages Skills: X English X Arabic □ French Other:
Computer Skills: Excellent
Other Skills: Interpersonal and communication, teamwork, and creativity/innovation

SALARY
Basic Salary Range:
Other benefits include:
X Accommodation □ Health Insurance X Return Ticket X Bonus
□ Laptop □ Mobile Phone □ Children’s Education □ Transportation
□ Lebanese NSSF □ None

WORKING DAYS: 5 PER WEEK

WORKING HOURS: AVERAGE OF 8 PER DAY

How to Apply

Interested candidates may send your resume by email to: Dr. Maryam Ghandour (mg03@aub.edu.lb) specifying the reference number: 020514-7

ALL STUDENTS AND AUB GRADUATES SHOULD ATTACH THEIR UPDATED RESUME AND COVER LETTER WITH EVERY JOB APPLICATION; OTHERWISE, YOUR EMAIL WILL BE DISREGARDED.

Dr. Maryam Ghandour

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The job vacancies are for AUB students and alumni ONLY.