JOB VACANCY FORM

X Full-time □ Part-time □ Summer-Job □ Internship

Job Title: Brand Manager Hair & Skin

Application Deadline: June 21st, 2014

Reference Number: 210514-18

Company Description

TYPE: □ Local □ Regional X Multinational

INDUSTRIAL SECTOR: FMCG

BRIEF FIRM PROFILE/DESCRIPTION: Fast Moving Consumer Goods firm

Job Description

- BRIEF JOB DESCRIPTION:
- The Brand Building Manger is the owner of the Brand in the National Business Unit.
- Leads the development of the national Brand Marketing Plan, within the category plan guidelines, to meet company goals.
- Leads a multifunctional team to implement the plan in the market place and monitors performance of the support plans.

Participates in various cross-functional teams – CMI, CCP, Regional Brand Teams and externally with local support agencies such as PR, sponsorship, activation and channel.

JOB LOCATION(S):
City: Beirut; Country: Lebanon

DEGREE:
X Bachelor □ Master □ Doctoral Degree
□ Undergraduate Student/ Degree not Necessary □ Teaching Diploma

MAJOR/ EMPHASIS: Marketing

WORK EXPERIENCE: Marketing experience for 3-5 years in Brand Management
SKILLS:
Languages Skills: X English □ Arabic □ French Other:
Computer Skills:
Other Skills:

SALARY
Basic Salary Range: confidential
Other benefits include:
□ Accommodation X Health Insurance □ Return Ticket X Bonus
□ Laptop X Mobile Phone □ Children’s Education □ Transportation
□ Lebanese NSSF □ None

WORKING DAYS: MONDAY TO FRIDAY

WORKING HOURS: 8:30 AM TO 5 PM

How to Apply
Interested candidates may send your resume by email to: Dr. Maryam Ghandour (mg03@aub.edu.lb) specifying the reference number: 210514-18

ALL STUDENTS AND AUB GRADUATES SHOULD ATTACH THEIR UPDATED RESUME AND COVER LETTER WITH EVERY JOB APPLICATION; OTHERWISE, YOUR EMAIL WILL BE DISREGARDED.

For further information, please do not hesitate to contact:

Dr. Maryam Ghandour

American University of Beirut
Career and Placement Services
West Hall, Room 112 E
P.O. Box 11-0236 Riad El Solh
Beirut 1107 2020, Lebanon
Tel: +961 1 350000 Ext: 3172
Tel/Fax: +961 1 744 488
E-mail: mg03@aub.edu.lb
Website: http://www.aub.edu.lb/sao/cps/Pages/index.aspx

The job vacancies are for AUB students and alumni ONLY.