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**JOB VACANCY FORM**

| X Full-time | □ Part-time | □ Summer-Job | □ Internship |

**Job Title:** COPYWRITER

**Reference Number:** 270514-2

Application Deadline: June 20th 2014

**Company Description**

**TYPE:** □ Local   X Regional   □ Multinational

**INDUSTRIAL SECTOR:** MARKETING/ADVERTISING/COMMUNICATION

**BRIEF FIRM DESCRIPTION:**
Based out of Beirut, Lebanon, our firm helps clients in the Middle East, such as Red Bull, Volvo, Ferrari World Abu Dhabi, grow their brands. Our firm is an award winning regional agency, having scooped up Gold and Grand Prix GEMMA Effies, as well as multiple award at the Dubai Lynx festival.

**Job Description**

**BRIEF JOB DESCRIPTION:**
It is a great opportunity for a Copywriter looking to work on growing and established regional and international brands and take on a more strategic role to outline the broad strokes of the brand stories that we tell for our clients.

As part of the role you will be working with our team in Dubai and help craft brand stories across multiple platforms, media and screens.

You should have experience, writing copy for TV as well as telling stories in the digital space. If you have experience managing a team, that is a great plus.

Since our headquarters are in Beirut, you must be willing to move to, work and live in Lebanon and not mind travels to Dubai, to work with some of our clients.
Being proficient and fluent in English and Arabic is a must.

**JOB LOCATION(S):**
City: Beirut  Country: Lebanon

**DEGREE:**
- **X** Bachelor  Master is a plus  □ Doctoral Degree
- □ Undergraduate Student/ Degree not Necessary  □ Teaching Diploma

**MAJOR/ EMPHASIS:** Design, Advertising, Communication

**WORK EXPERIENCE:** 2-5 years

**SKILLS:**
- Languages Skills:  **X** English  **x** Arabic  French  Other:
- Computer Skills: Word
- Other Skills: Excellent writing skills, qualitative and quantitative research skills

**SALARY**
Basic Salary Range: depending on experience and skills
Other benefits include:
- □ Accommodation  □ Health Insurance  □ Return Ticket  □ Bonus
- □ Laptop  □ Mobile Phone  □ Children’s Education  □ Transportation
- □ Lebanese NSSF  □ None

**WORKING DAYS:** 5 DAYS

**WORKING HOURS:** 9-7

**How to Apply**

Interested candidates may send their resume and cover letter by email to: Dr. Maryam Ghandour (mg03@aub.edu.lb) specifying the reference number: 270514-2

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**ALL STUDENTS AND AUB GRADUATES SHOULD ATTACH THEIR UPDATED RESUME AND COVER LETTER WITH EVERY JOB APPLICATION; OTHERWISE, YOUR EMAIL WILL BE DISREGARDED.**

For further information, please do not hesitate to contact:

**Dr. Maryam Ghandour**

American University of Beirut
Career and Placement Services
West Hall, Room 112 E
P.O. Box 11-0236 Riad El Solh
The job vacancies are for AUB students and alumni ONLY.