If you wish to be removed from the mailing list of Career and Placement Service, Student Affairs, click on the following hyperlink: [http://tinyurl.com/CPSunsubscribe](http://tinyurl.com/CPSunsubscribe) and fill the necessary information.

<table>
<thead>
<tr>
<th>JOB VACANCY FORM</th>
</tr>
</thead>
<tbody>
<tr>
<td>X Full-time</td>
</tr>
<tr>
<td>□ Part-time</td>
</tr>
<tr>
<td>□ Summer-Job</td>
</tr>
<tr>
<td>□ Internship</td>
</tr>
</tbody>
</table>

**Job Title:** Marketing Executive

**Application Deadline:** (Mandatory, valid for one month and extendable upon your request)

**Reference Number:** 280514-5

**Company Description**

**NAME OF FIRM/INSTITUTION:**

**TYPE:** □ Local  X Regional  □ Multinational

**INDUSTRIAL SECTOR:**

**BRIEF FIRM PROFILE/DESCRIPTION:**

We are a Beirut based company working on data heavy applications. We work with multitude of web APIs and build systems to manage the information and make sense of it.

**FIRM WEBSITE:**

**Job Description**

**BRIEF JOB DESCRIPTION:**

Reporting to the Director of Social Media, you will be responsible for promoting our organization across many different demographic communities in the MENA region; examples of such differing demographics include, but are not limited to, new graduates job hunting and senior business managers. Under guidance, you will develop and then implement plans and programs for our Company to create awareness, interest and loyalty. You will implement online community strategy, managing engagement and interactivity with the target audience as well as fostering community spirit. Using your copywriting skills, you will deliver creative written content over the appropriate digital media.
JOB LOCATION(S):
City: Dubai    Country: Lebanon-Beirut

DEGREE:
X Bachelor    □ Master    □ Doctoral Degree
□ Undergraduate Student/ Degree not Necessary    □ Teaching Diploma

MAJOR/ EMPHASIS:

WORK EXPERIENCE: 0-1 year

SKILLS:
□ Proven creative writing skills
□ Clear written, oral and presentation skills.
□ Good interpersonal skills.
□ Proven ability to work under pressure and meet tight deadlines
□ Demonstrable ability to learn, understand and apply new techniques
□ Clear understanding and experience of customer service
□ Ability to build and maintain relationships

SALARY
Basic Salary Range:
Other benefits include:
□ Accommodation    X Health Insurance    □ Return Ticket    □ Bonus
□ Laptop    □ Mobile Phone    □ Children’s Education    X Transportation
X Lebanese NSSF    □ None

WORKING DAYS: MONDAY TO FRIDAY

WORKING HOURS: MIN 45 HOURS PER WEEK

How to Apply
Interested candidates may send their resume and cover letter by email to: Dr. Maryam Ghandour (mg03@aub.edu.lb) specifying the reference number:

If you wish to be removed from the mailing list of Career and Placement Service, Student Affairs, click on the following hyperlink: http://tinyurl.com/CPSunsubscribe and fill the necessary information.

ALL STUDENTS AND AUB GRADUATES SHOULD ATTACH THEIR UPDATED RESUME AND COVER LETTER WITH EVERY JOB APPLICATION; OTHERWISE, YOUR EMAIL WILL BE DISREGARDED.

For further information, please do not hesitate to contact:

Dr. Maryam Ghandour

American University of Beirut
Career and Placement Services
The job vacancies are for AUB students and alumni ONLY.