AMERICAN UNIVERSITY OF BEIRUT
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JOB VACANCY FORM

X Full-time □ Part-time □ Summer-Job □ Internship

Job Title: Marketing Executive

Application Deadline: N/A

Reference Number: 051113-2

Company Description

TYPE: □ Local X Regional □ Multinational

INDUSTRIAL SECTOR: FMCG

BRIEF FIRM PROFILE/DESCRIPTION: We specialized in the distribution of a variety of generic and branded products ranging from seafood to chicken, meat, vegetable & fruits. We have been the exclusive distributor in Lebanon for well-established international brands such as Siblou (seafood, Lebanon), Frumer (seafood, Lebanon), Plein Soleil (frozen & canned Vegetables, Lebanon), Sadia (chicken, Brazil), Packfisch (seafood, Germany), Greens (vegetables, Belgium), Lutosa (French fries, Belgium), Vitacuire (pastry, France), etc.

Job Description

BRIEF JOB DESCRIPTION:
-Handling brand marketing activities related to the food section such as consumer exhibitions, professional exhibitions, summer events, winter events, POS tasting events, etc…
-Accountable for all advertised and promotional events taking place across the retail business (Supermarkets)
-Creating and executing In-Store promotional events
-Manage, monitor and screen ISP (In-Store Promoters) aligned with In-Store campaigns.
-Managing the production of POS marketing materials including leaflets, posters, flyers and in-store promotional programs on weekly basis.
- Monitoring targeted markets and monitor competitors’ moves.
- Monitoring contractual display space based on planograms
- Coordinating with outdoor and indoor printing houses to produce different kind of POS materials.

**JOB LOCATION(S):** Beirut-Clemenceau  
City: Beirut  
Country: Lebanon

**DEGREE:**
- X Bachelor  
- □ Master  
- □ Doctoral Degree  
- □ Undergraduate Student/ Degree not Necessary  
- □ Teaching Diploma

**MAJOR/ EMPHASIS:** Business Administration, Marketing Emphasis

**WORK EXPERIENCE:** 0-1 experience

**SKILLS:**
- Languages Skills: X English  
- X Arabic  
- □ French  
- Other:
- Computer Skills: Microsoft Office - particularly PowerPoint
- Other Skills: Excellent communication skills, team player, creative, analyzing and reporting skills

**SALARY**
- Basic Salary Range:  
- Other benefits include:
  - □ Accommodation  
  - □ Health Insurance  
  - □ Return Ticket  
  - □ Bonus  
  - □ Laptop  
  - □ Mobile Phone  
  - □ Children’s Education  
  - □ Transportation  
  - ☑ Lebanese NSSF  
  - □ None

**WORKING DAYS:** FROM MONDAY TO FRIDAY, SATURDAY SUNDAY OFF.

**WORKING HOURS:** 48 HOURS PER WEEK

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**How to Apply**

Interested candidates may send their resume and cover letter by email to: Dr. Maryam Ghandour (mg03@aub.edu.lb) specifying the reference number: 051113-2
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ALL STUDENTS AND AUB GRADUATES SHOULD ATTACH THEIR UPDATED RESUME WITH EVERY JOB APPLICATION; OTHERWISE, YOUR EMAIL WILL BE DISREGARDED.

For further information, please do not hesitate to contact:
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The job vacancies are for AUB students and alumni ONLY.