



A premier private institution of higher education in Lebanon, and Beirut's largest private employer.

4,000
Employees

9,000
Students

60,000
Alumni around
the world

AUB and Ras Beirut over 150 years



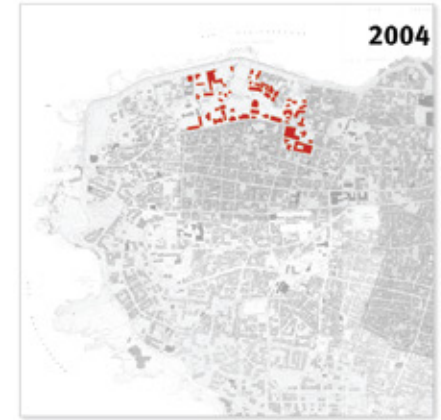
1876
AUB is established in Zokak El Balat in 1866, then moves to Ras Beirut in the early 1870s.



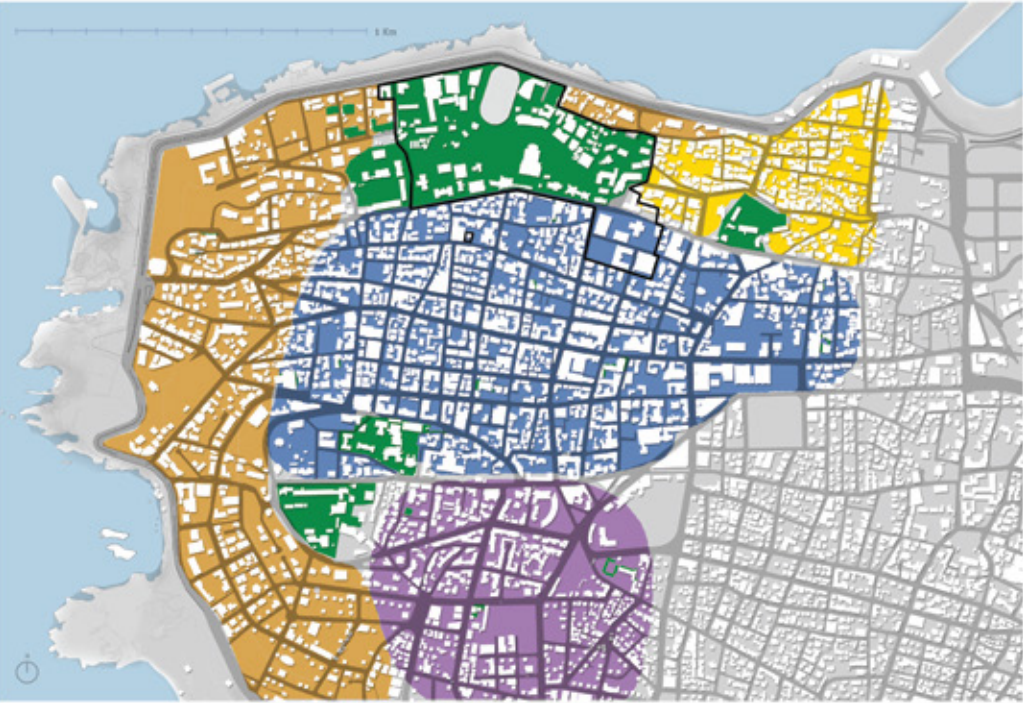
1920
Beirut city is declared capital of Lebanon.



1959
Hamra becomes a node of attraction. The tramway continues to operate until the late 1960s.

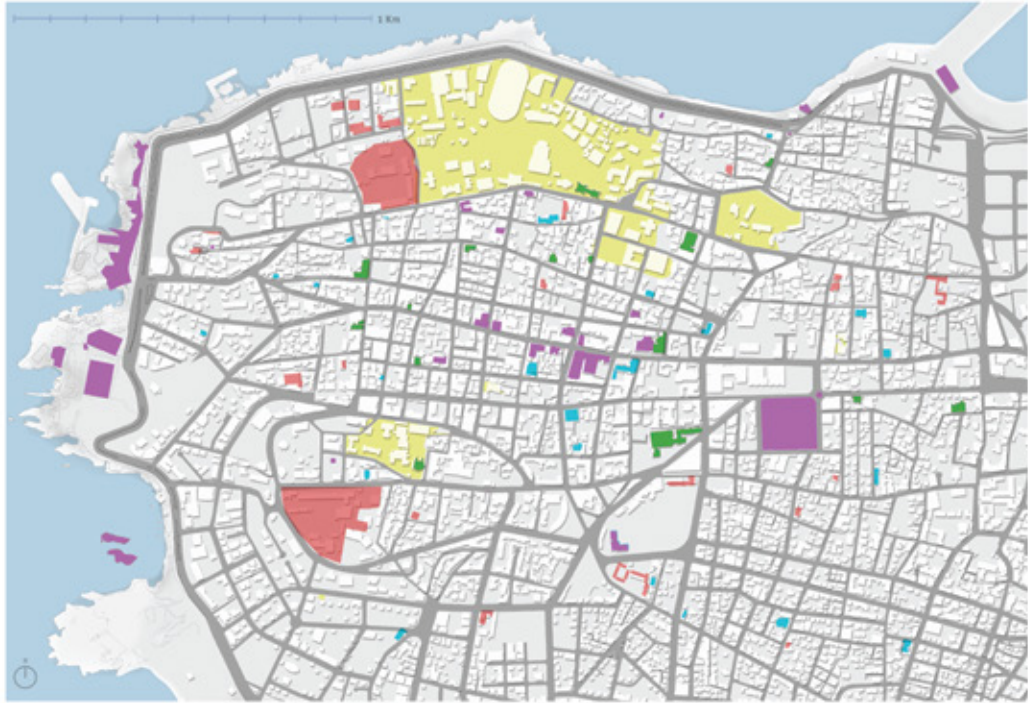


2004
The building law is amended and the cadastral maps of 1966 are updated.



Ras Beirut Land Use

- Institutional/Educational zone
- Mixed Residential/Commercial/Touristic zone
- High-end Residential/Commercial zone
- Dense mixed Residential/Touristic zone
- Dispersed high-end Residential/Touristic zone



Ras Beirut Landmarks

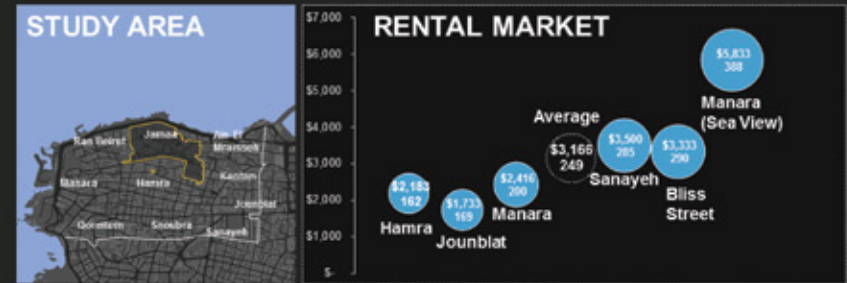
- Landmarks
- Cultural Arts
- Mosques and Churches
- Schools
- Universities

SUPPLY



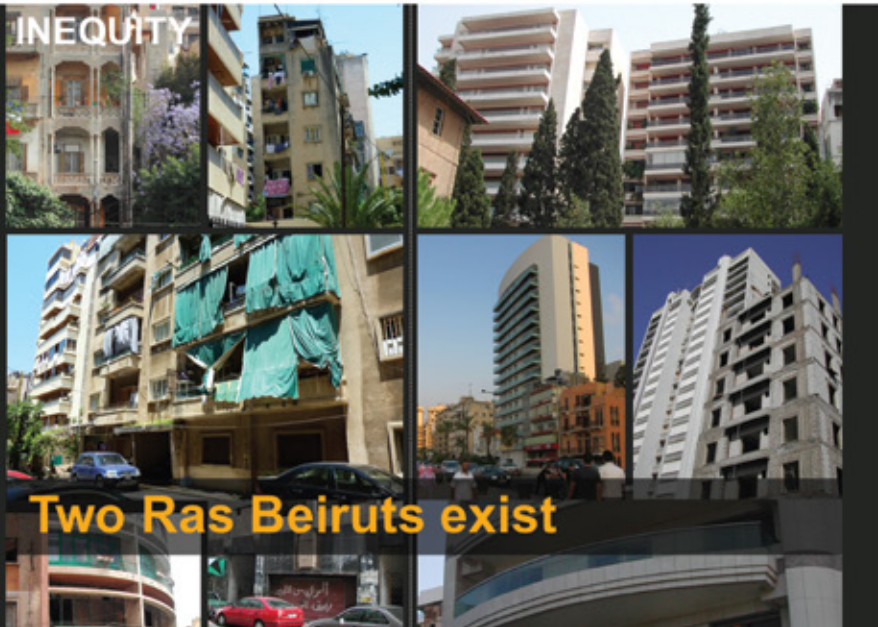
Off campus for sale properties are out of reach for most faculty

SUPPLY



Off campus rental prices are higher than on campus

INEQUITY



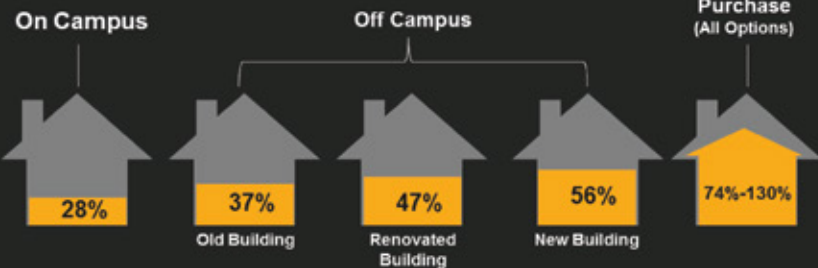
Two Ras Beiruts exist

INEQUITY

Assistant Professor (FAS)

- Married
- 2 Children
- Salary: \$48,461/annually
- 3 bedroom apartment

Rent as percentage of gross income





The Neighborhood Initiative mobilizes AUB to promote Ras Beirut's livability, vitality, and diversity through outreach and multidisciplinary research

How We Work

1 Connect

- Learn about neighbors' priorities
- Make introductions

2 Catalyze

- Identify the intersection between neighborhood concerns and academic expertise
- Conceptualize research and outreach with faculty

3 Facilitate

- Form multidisciplinary teams
- Manage faculty-led projects
- Facilitate implementation through contact with public sector

4 Advocate

- Encourage the AUB community to become involved
- Bring neighbors' concerns, and their possible solutions, to policymakers



The Neighborhood Initiative brings mutual benefit to the University and the Neighborhood.

BENEFIT TO The Neighborhood
Making a positive difference by generating fresh solutions and creating models of change

BENEFIT TO The University
Enriching AUB's academic mission through problem-focused research and action.

NEIGHBORHOOD
Keeping the neighborhood attractive by addressing its livability and affordability

UNIVERSITY
Offering faculty, staff and students the opportunity to engage as citizens

Themes and Projects

Community & Well-being
Well-Being
Seniors
Oral History

Protecting Ras Beirut Diversity
Understanding Gentrification
Affordable Housing

Urban Environment
Congestion
Greening
Walkability
Noise
Bliss Street Improvement

Achievements

A New Program
University for Seniors, a pioneering educational and cultural program for older adults at AUB

A Redesigned Street
In collaboration with the Beirut Municipality, the redesign and renovation of Jeanne d'Arc Street as a pedestrian-friendly model for Beirut

Results Shared
Two books, academic publications, conference presentations, posters on Hanna Street

Participation
Intensive involvement of neighbors
Participation of academic colleagues from all six AUB faculties
Broad student participation as volunteers and through classroom projects, independent research and graduate theses

Neighborhood Initiative Timeline

Formal launch with President's university opening address, initiative housed in the President's office

Launch
2007

First long term projects established to address congestion, well-being, and the needs of older neighbors

Projects
2008

University for Seniors project institutionalized under Continuing Educational Center

UFS
2012

Design and budget for Jeanne d'Arc model pedestrian-friendly street project approved by Beirut Municipal Council

Jeanne d'Arc
2014

Civil Engineering PhD proposers shared taxi system for AUB students and employees

Congestion Studies
2014

International conference on gentrification co-sponsored with AUB urban design program and the Cities Programme, LSE

City Debates
2015

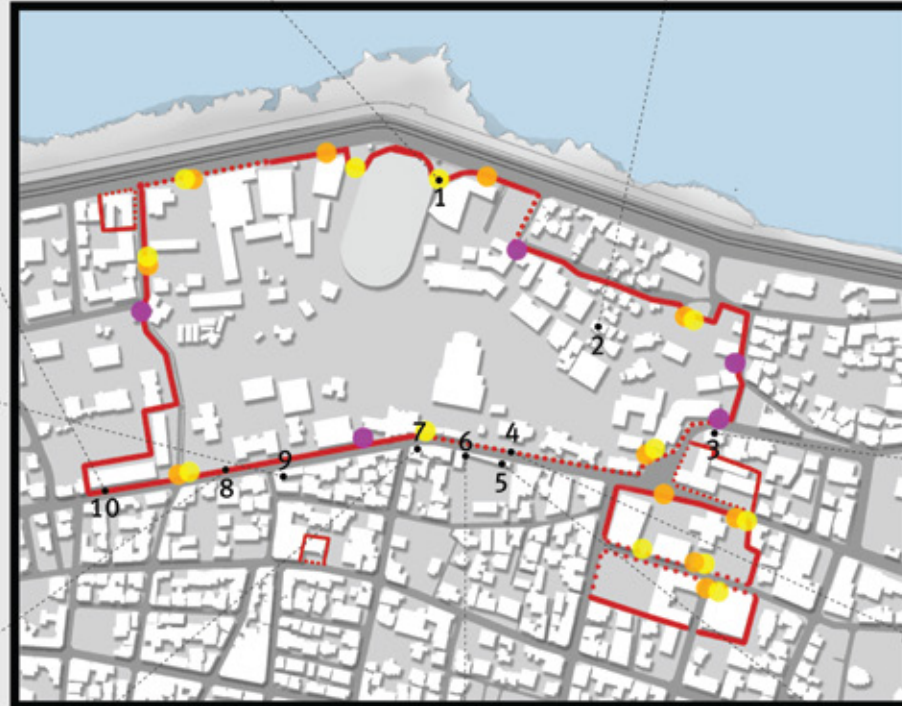
Local NGO founded with the help of AUB to improve Bliss Street environs

Bliss Area Association
2015

A first regional activity in Cairo on universities and their neighborhoods

Symposium with AUC
2015

AUB Campus Edges and Gateways



- Pedestrian Entrance
- Vehicular Entrance
- Service Entrance
- Wall Edge
- Visually permeable

