

Extension Programs

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Continuing Education Center (Extension Programs) Regional External Programs

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The Office of Extension Programs at the American University of Beirut is part of the Continuing Education Center (CEC) within the Office of the Vice President for Regional External Programs (VP-REP). It serves as a major learning resource anticipating and seeking to satisfy the human resource development needs of the local and regional community. Inter-faculty and multi-disciplinary in nature, continuing education programs are designed to cater to the personal and professional growth needs of practitioners in a wide variety of areas. Business, accounting, office management, information technology, and languages are among them. New tracks that have been developed include quality management systems, food technology and nutrition, construction management, human resource management, financial management, E-business, marketing and advertising, small business and entrepreneurship, project management, instrumentation, the Middle East survey programs, gardening for the home, and a variety of cultural programs. In all cases what the CEC offers is always based on the twin principles of delivering world-class expertise in a locally relevant context. For further details on any of these programs the Office of Extension Programs is glad to respond to any inquiries or render any assistance requested.

Conceived and managed as a multi-tier learning resource, the CEC is primarily designed to enhance and leverage intellectual capital into the best investment participants and their organizations can make. It is a window of opportunity for self-renewal available to a wide range of professionals and para-professionals in Lebanon and the area. In terms of the overall generic structure, the following program options are available:

- ad hoc generic and customized 3 to 5 day training workshops
- generic certificate programs subject to informal assessment of performance along lines similar to academic programs
- corporate certificate programs catering to specific organizations
- mixed programs that can be completed either in total, or selectively enrolled, on a modular basis

Each of the program types has specific admission requirements, and a related set of corporate and individual objectives. Working together, they reflect AUB's commitment to offer a program parallel to the academic set-up in direct interface with the market. Individual academic requirements and program specifics can be obtained from CEC.