



FOR THE PEOPLE OF LEBANON: AUB AND THE UNIVERSITY HOSPITALS CONSORTIUM VACCINATION DRIVE

BOLDLYAUB:
The Campaign to Lead, Innovate, and Serve

June 2021

Beirut

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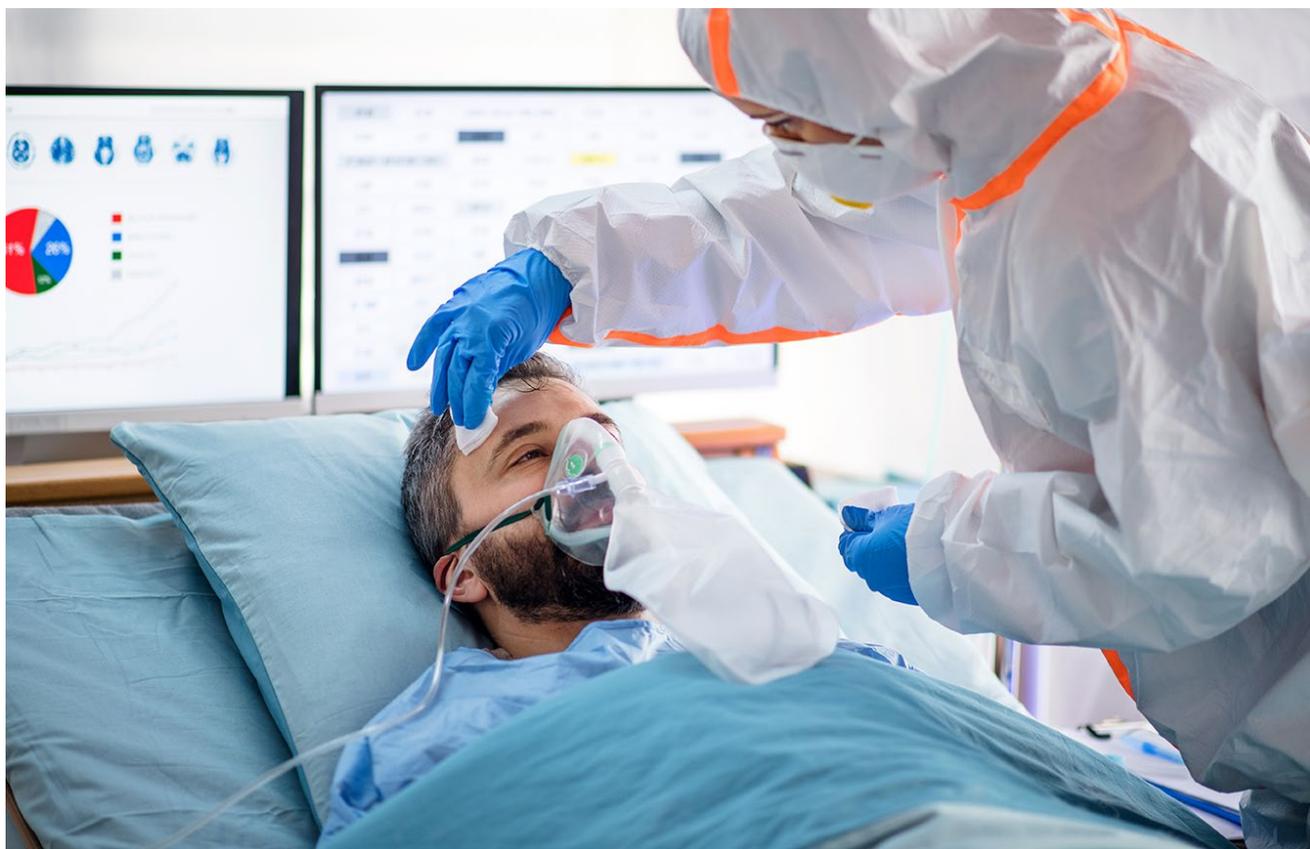
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AUB has played a transformative role in the history of Lebanon, the Arab world, and globally. It was established “to serve the peoples of the Middle East and beyond.” For more than a century and a half, we have offered a world-class education to the people of Lebanon and the region, cared for the sick and wounded at our hospital, shaped Arab intellectual and artistic movements, influenced political and civic life, and helped the most vulnerable among us. We have stood with the communities we serve during times of crisis and war – and during the long and often difficult periods of recovery that follow.

Our commitment to our community has never been greater than it is today. It can be seen in the record amounts of financial support that we are providing AUB students; the many university outreach initiatives to address the urgent needs in Beirut and Lebanon due to the collapse of the economy and the August 4, 2020, explosion in the Beirut port; and the response at our medical center to the global pandemic. The university and its medical center have a long history of demonstrating leadership in times of crisis. We are committed to extending that leadership into the foreseeable future. We are determined to address the urgent needs not just of the AUB community, but of all the people in Lebanon. We need your help.

Responding to the COVID-19 pandemic

From the earliest stages of the pandemic, doctors and staff at the AUB Medical Center (AUBMC) have been working closely with colleagues at the World Health Organization (WHO) and public health officials in Lebanon to develop and implement the most appropriate response to maintain the safety of our patients, students, employees, and the community at large. In March 2020, for example, we transformed what was the home of several critical medical units, including the Children’s Cancer Center of Lebanon (CCCL) and St. Jude Association, to create the Pandemic Evaluation Clinic and Center (PECC).



AUBMC has been at the forefront of efforts to care for the people of Lebanon throughout the COVID-19 pandemic – a pandemic that has claimed the lives of more than 7,700 people in Lebanon and devastated an economy that was already struggling. AUBMC has treated more patients during the pandemic than any other medical center in Lebanon.

The AUB Medical Center is also playing a leading role in the national corona vaccination drive. More than 44,000 COVID shots were administered at AUBMC between February 14, 2021 and May 17, 2021.

About the University Hospitals Consortium and its nationwide vaccination drive



In December 2020, under the strong leadership of AUB, the University Hospitals Consortium (AUBMC, St. Joseph University's Hôtel-Dieu de France, the St. George Hospital University Medical Center, and the Lebanese American University's Medical Center-Rizk Hospital) was brought together to develop a plan to vaccinate our communities, and those in Lebanon who are most vulnerable, against COVID-19. This initiative was developed in close consultation, and aligns, with the Lebanese National Vaccination Strategy and its goal to vaccinate 70-80 percent of the inhabitants of Lebanon by December 2021 to achieve herd immunity to COVID-19.

On April 16, 2021, the consortium concluded an agreement with the Ministry of Public Health to administer 320,000 shots (to vaccinate 160,000 individuals). The AUB Medical Center will be responsible for administering 90,000 shots (to vaccinate 45,000 individuals), which we expect to begin receiving in June.

This vaccination drive is critically important to Lebanon and to our university. Our goal is to vaccinate all the members of the AUB community – students, faculty, staff, and some alumni – in July and August so



that we can reopen the campus for in-person teaching and learning in September 2021. We estimate that this will require 56,000 shots (to vaccinate 28,000 AUB community members).

The remainder of the vaccines will be administered to personnel and students from selected universities, public and private schools, the banking/finance sector, and other sectors considered vital for the re-opening of the Lebanese economy as part of the consortium's commitment to the community. This will be done in an open and transparent manner and without favoritism.

Consortium members have pledged to use their resources to also vaccinate Lebanese and non-Lebanese inhabitants of the country outside of the sectors defined above, targeting 20-25 percent of its campaign to geographically diverse groups of individuals who do not fall in the higher education, education, banking, health, and/or medicine sectors. The geographic distribution of this group will be determined by the Executive Committee of the University Hospitals Consortium, composed of the presidents of AUB, St. Joseph University, and the Lebanese American University, and the directors of the AUBMC and St. George Hospital University Medical Center, with the considered advice and counsel of MP Georges Adwan, Head of the Administration and Justice Committee of Parliament, and AUB external counsel Maitre Randa Abousleiman.

Seeking financial support for the nationwide vaccination drive

The members of the University Hospital Consortium have agreed that all funds that are needed for this nationwide vaccination drive will be secured by the members and from charitable donations. All vaccines will be administered at no cost to the individuals themselves.

This is an extraordinary commitment especially given the devastating economic and financial circumstances in Lebanon and the region that are imposing unprecedented challenges for all consortium members. Despite the challenges, this is what AUB will do. It is what our community expects us to do. It is what we expect of ourselves and are proud to do.

American University of Beirut	\$ 20 x 56,000 vaccines (28,000 people) = \$1,120,000
Public & private schools, vulnerable populations	\$ 20 x 30,000 vaccines (15,000 people) = \$600,000
Rafic Hariri University	\$ 20 x 2,000 vaccines (1,000 people) = \$40,000
Haigazian University	\$ 20 x 1,500 vaccines (750 people) = \$30,000
Middle East University	\$ 20 x 500 vaccines (250 people) = \$10,000

AUB has paid \$1.08 million in “fresh” US dollars for 90,000 shots (\$12 per vaccine), needed to vaccinate 45,000 people. The **total** cost of AUB’s share of the University Hospital Consortium nationwide vaccination drive is \$1.8 million (90,000 vaccines x \$20 per vaccine, which includes the cost of the vaccine (\$12) and the cost to administer the vaccine (\$8)). We expect to administer vaccines to 45,000 people as detailed below:

AUB has always responded to the needs of its community – through famines, two world wars, a 15-year Lebanese civil war, and in the aftermath of the August 4, 2020 explosion in the Beirut port. It is no different this time. Our commitment to our community has not diminished – not even a bit – despite the multitude of challenges that our university is facing as a result of the economic and financial meltdown in Lebanon.



But, we cannot do it alone. Together, however, we can do this – and so much more. Our alumni and friends have always responded. We know they will do so this time as well. We need your help. Your gift of any amount will save lives. On behalf of the people of Lebanon, thank you.

About AUB

Founded in 1866, the American University of Beirut (AUB) bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has 903 full-time faculty members and a student body of more than 9,000 students. AUB is, as stated in its Mission Statement, a university that “believes deeply in and encourages freedom of thought and expression and seeks to foster tolerance and respect for diversity and dialogue.” This strong commitment to educate men and women “without distinction in regard to nationality or religion” and to encourage them to peacefully exchange ideas and opinions in an atmosphere of tolerance and respect defines the AUB experience.

The University operates under a charter from the State of New York and is governed by a private and autonomous Board of Trustees. With a student-faculty ratio of 11 to 1, AUB has long set the standard for higher education in the Middle East. Although our student body is primarily Lebanese, one-fifth of our students attended secondary school or university outside of Lebanon before coming to AUB.

The University includes six faculties: Agricultural and Food Sciences, Arts and Sciences, the Maroun Semaan Faculty of Engineering and Architecture, Health Sciences, Medicine (which includes the Rafic Hariri School of Nursing), and the Suliman S. Olayan School of Business. AUB currently offers more than 120 programs leading to the bachelor’s, master’s, MD, and PhD degrees. The University became coeducational in 1922; its student body is evenly split between men and women. The language of instruction is English (except for courses in the Arabic Department).

BOLDLY AUB

In January 2017, AUB President Fadlo R. Khuri announced BOLDLY AUB: The Campaign to Lead, Innovate, and Serve. This \$650 million fundraising campaign, the largest and most ambitious in the history of the University, and indeed in the entire region, is a testament to AUB’s enduring commitment to serve the peoples of the Middle East and beyond.

The goals of the BOLDLY AUB campaign are to:

- Enrich the educational and research experience of students and faculty
- Serve the healthcare needs of the region
- Prioritize innovation and entrepreneurship
- Engage with communities in the region to achieve real impact
- Secure the University’s long-term sustainability

One of the financial targets of the BOLDLY AUB Campaign is to raise an additional \$100 million for endowed and current scholarships.
