



Hikmat Beaini appointed Director of Information and Public Relations at AUB

Monday October 5, 2009

The American University of Beirut announces the appointment of Hikmat Beaini as director of information and public relations to succeed Ibrahim Khoury who is retiring from AUB after more than 16 years of service to the University. In making the announcement, Vice President for Development and External Relations Stephen Jeffrey thanked Mr. Khoury for his "loyalty and exemplary commitment."

Beaini comes to AUB with extensive media experience in Lebanon and the United States, most recently as host of Télé Liban's "Opportunities for All" program. Prior to returning to Lebanon in December 2007, Beaini lived for more than 20 years in the Washington, DC area where he worked for the Human Rights Commission and founded Arab Media House Inc., a translation and public relations company.

Assistant Vice President for Marketing and Communications Omar Odeh noted, "We're pleased to welcome Mr. Beaini into AUB's Office of Communications where he will collaborate with Director of Communications Ada Porter based in New York. As an active member of the media, he brings strong communication skills to the University's expanding outreach initiatives."

Beaini, who earned a law degree from Lebanese University in Beirut and a master's degree from American University in Washington, DC, is enthusiastic about his new position. "I am looking forward to working with my colleagues in Beirut and New York and with my colleagues in the media as well to tell the AUB story that is unfolding on campus every day. I know from my many conversations with members of the AUB family over the years that it is a story that resonates deeply with people in Lebanon and around the world."