

## **Alumnus donor, Moufid Farra, honored with rooms in OSB's new home** Wednesday, October 20, 2010

The Suliman S. Olayan School of Business (OSB) has dedicated a new classroom and the Dean's Suite in its new home on the lower campus to a university alumnus in honor of his contributions to the School.

Moufid Farra was commended at a dedication ceremony on October 6, 2010, held in the dedicated auditorium-style classroom in the presence of faculty and staff from OSB and members of the Farra family and friends.



OSB Dean George K. Najjar started off the ceremony by extolling the business school's achievements.

"AUB is now in the top five percent of business schools worldwide in recognition of our accreditation," he said.

Najjar proceeded to thank Farra and voiced his gratitude for this alumnus of the class of 1958, for his dedication to the faculty.

"Mr. Farra and his generation have created a tradition of excellence, which subsequent generations have to emulate," he said. "AUB, as a private institution, competes on the world stage to deliver world class education without large endowments that prominent universities across the world enjoy; without support from alumni like Mr. Farra, we would have no university."

Assistant Vice President for Development Imad Baalbaki noted that Moufid Farra was the first alumnus to come forward with a donation to name a facility at the Olayan School of Business's new building, back when the building was still in the early phases of construction.

Farra spoke about his professors and days at AUB's business school which, back then, was still a part of the Faculty of Arts and Sciences. "We are indebted to AUB, its name, and its professors," he said.

A tour of the Moufid Farra Dean Suite on the fourth floor followed the ceremony, with Dean Najjar introducing Farra to several faculty members.