

For Immediate Release



AUB to hold first conference on Corporate Social Responsibility for Middle East

Beirut, Lebanon- 27/04/2012 – The Suliman S. Olayan School of Business (OSB) at the American University of Beirut will hold the first CSR Practitioner’s Conference at AUB on May 4 & 5, 2012. The conference is intended as a platform for regional business leaders to address the emerging challenges and opportunities presented by the ascendancy of Corporate Social Responsibility (CSR). Through the gathering of renowned speakers, panels and interactive discussion forums, the conference will offer a regional platform for practitioners to network and exchange best practices in relation to effective sustainability and CSR management.

FULL PROGRAM at this link: <http://osbcsr.blogspot.com/p/schedule.html>

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Note to Editors

About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 600 full-time faculty members and a student body of about 8,000 students. AUB currently offers more than 100 programs leading to the bachelor’s, master’s, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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