

For Immediate Release



AUB visiting professor to talk about risk intelligence, revealing how successful gamblers and hedge-fund managers take decisions

American University of Beirut visiting professor, writer and entrepreneur Dylan Evans will be speaking about risk intelligence, a relatively new concept which denotes the type of intelligence required in taking decisions involving risk and uncertainty – the focus of Evans' research studies.

The talk will take place on **April 20, 2012 at 5.30pm** in the Maamari Auditorium at the Suliman S. Olayan School of Business.

During the talk, Evans will also share his findings on the topic which he has compiled in his new book, "Risk Intelligence: How to live with uncertainty," which would have just been published in the US by Free Press (Simon & Schuster) on April 17.

The book is based on Evans' research targeting 50,000 people in web-based surveys as well as in-depth interviews with about 20 gamblers all around the world.

Evans' research led him to conclude that risk intelligence does not correlate with IQ, and most psychologists failed to spot this type of intelligence as it is only found in such a disparate, rag-tag group of people, such as American weather-forecasters, professional gamblers, and hedge-fund managers. Evans will show just how important risk intelligence is, and explain why many people in positions which require high risk intelligence – doctors, financial regulators and bankers, for instance – seem unable to navigate the domain of doubt and uncertainty.

Dylan Evans is the founder of Projection Point, the global leader in risk intelligence solutions. He received a PhD in philosophy from the London School of Economics in 2000, and has held academic appointments at King's College London, the University of Bath, the University of the West of England, and University College Cork.

Evans is currently spending the spring semester as Visiting Professor of Psychology at AUB. His talk will be co-hosted by the Psychology Department and the Suliman S. Olayan School of Business.

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Note to Editors

About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 600 full-time faculty members and a student body of about 8,000 students. AUB currently offers more than 100 programs leading to the bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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