

For Press Members



## **AUB Regional External Programs (REP) Rebranding**

Beirut, Lebanon- 3/12/2015 - The Regional External Programs (REP) office at AUB will hold a “Rebranding” event Friday, December 4, 2015 (6:30 - 8:00 pm) at the Charles Hostler Auditorium, AUB.

The name of the office will become: “REP Consulting and Corporate Relations”.

This event is one of a series of events that come to celebrate the office’s 40th anniversary. The event is open to AUB faculty, staff, consultants, clients, and the media.

The event will include speeches by AUB President Fadlo R. Khuri, VP of the REP office Dr. Hassan Diab, and Professor Makhlouf Haddadin as speaker; an announcement of the REP new identity and a reception will follow.

ENDS

**For more information please contact:**

Office of Communications, [information@aub.edu.lb](mailto:information@aub.edu.lb), 01-75 96 85

### **Note to Editors**

#### **About AUB**

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 700 full-time faculty members and a student body of about 8,500 students. AUB currently offers more than 120 programs leading to bachelor’s, master’s, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full-service 420-bed hospital.

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