

For Immediate Release



AUB launches master's degree program in media studies

Application Deadline is April 30, 2012

Beirut, Lebanon- 07/02/2012 - The American University of Beirut announced the launching of an MA in Media Studies in fall 2012. The new program has received approval for registration by the Office of College and University Education of the New York Education Department.

The two-year master's degree program offers students a multidisciplinary education that emphasizes research, teaching, and critical thinking and covers an array of digital media skills. With a regional and global scope, the program focuses on the role of traditional and digital media in Arab society and brings forth issues of freedom of the press, the role of social media in the Arab uprisings, the future of Arab journalism, digital media and civil society activism, and media ethics and social responsibility.

In addition to developing a solid knowledge base in media theory, research methods, and critical thinking, students enrolled in the MA in Media Studies acquire cutting edge digital media skills that prepare them for an era driven by information technology. The program aims to graduate well-rounded ethical and competent researchers, communicators, journalists, media policy experts, media managers, and media scholars and educators.

The new MA in Media Studies will only accept a limited number of students in Fall 2012. Application deadline is April 30, 2012. For details about the new MA in Media studies and information on how to apply, please visit www.aub.edu.lb/mediastudies.

AUB's rapidly expanding media studies program introduced in 2010 an undergraduate diploma in media communication that now enrolls over 200 students. The media studies program has several future expansion plans, including the establishment of a multidisciplinary research institute and the introduction of additional graduate and undergraduate degrees.

For more information about the program or to schedule an interview, please contact:

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Note to Editors

About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 600 full-time faculty members and a student body of about 8,000 students. AUB currently offers more than 100 programs leading to the bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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