

For Immediate Release



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## **AUB: Khuri appoints Imad Baalbaki as Vice President for Advancement**

President of the American University of Beirut (AUB), Dr. Fadlo R. Khuri, announced the appointment of the current Associate Vice President for Development Dr. Imad Baalbaki as the new Vice President for Advancement with an overall responsibility for the Offices of Development, Alumni Relations and Advancement Services.

“Dr. Baalbaki has been an exceptionally successful Associate VP for Development since his elevation from Assistant VP five years ago. These last five years have encompassed the most successful fundraising years in AUB’s history. This announcement comes as we close one of AUB’s best performing years in fundraising with more than \$45 million in donations through around 5400 gifts. In addition to his leadership of the Beirut office fundraising team, Imad’s direct management of the lead donor group has resulted in the conclusion of a series of major gifts supporting AUB’s academic, medical, educational and research agenda”, the President wrote in his message.

He also said: “Dr. Baalbaki graduated top of his Business Administration class in 1985 and gained his master’s degree here in 1987. His Doctorate in Marketing was earned at Georgia Institute of Technology in the USA in 1993, after which he returned to AUB as assistant professor at the School of Business and Management, serving as its Director (1997-2000), and participating in the foundation of the Olayan School of Business as one of its founding faculty members (2000-2001). Dr. Baalbaki has a number of publications, and is co-author of Arab World editions of two leading marketing textbooks. Though he has remained a committed and gifted teacher as visiting assistant professor at OSB, Imad’s transition to development began in February 2001 when he joined the Office of Development and External Affairs as its Beirut director. He played a lead role in the Campaign for Excellence (2002-2007), which set new records for AUB fundraising in terms of total donations, number of donations, number of donors, alumni participation, alumni chapter participation, and trustee participation”.

“As AUB approaches the launch of a new capital campaign over the next few months, it is the ideal moment for Dr. Baalbaki, who enjoys my complete trust, to step up and spearhead fundraising, alumni and advancement efforts, with the full confidence of everyone he has worked with, our trustees, administration, faculty, staff, students, alumni, friends and supports”, Khuri concluded wishing him every success in this key role for AUB and congratulating him on this thoroughly deserved promotion.

ENDS

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**Note to Editors**

### **About AUB**

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 700 full-time faculty members and a student body of about 8,500 students. AUB currently offers more than 130 programs leading to bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full-service 420-bed hospital.

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