

For Immediate Release



Two upcoming lectures at AUB

Beirut, Lebanon- 23/09/2012 – The American University of Beirut announced that two lectures will be taking place on October 30, 2012:

- **Lecture on television in the digital era**

The Center for American Studies and Research is organizing a lecture entitled, “A View from the Cloud: Watching Television in the Digital Era.”

The lecture will be held on October 30, 2012 from 5 to 7 pm, in West Hall, Auditorium A.

Given by Jennifer Holt, an associate professor of film and media studies at the University of California Santa Barbara, the lecture will look at the impact that new models of digital distribution are having on the television industry (particularly in the U.S.), and the survival strategies that are currently being cultivated by Hollywood studios, networks and content providers to adapt to the digital media landscape.

Professor Holt, whose current research studies explore the inability of regulatory policy to keep pace with digital media technologies, is the author of *Empires of Entertainment* (Rutgers, 2011) and co-editor of *Media Industries: History, Theory, Method*. Her work has also appeared in journals and anthologies including *Film Quarterly*, *Jump Cut*, *Moving Data*, and *Media Ownership: Research and Regulation*. She is also Director of the Carsey-Wolf Center’s Media Industries Project at UCSB.

- **Lecture on Alousi’s book on Baghdad, homecoming, and memory**

The Anis Makdisi Program in Literature is organizing a lecture by Maath Al Alousi architect, writer, and artist, on his book, “Nostos, A Tale of a Street in Baghdad.”

The lecture will take place on October 30, 2012 at 6 pm in West Hall, Auditorium B, and it will consist of a dialogue with Nader El-Bizri (Civilization Sequence Program) on homecoming, memory, and reflections on the being of place and time.

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For more information please contact:

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Note to Editors

About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 600 full-time faculty members and a student body of about 8,000 students. AUB currently offers more than 100 programs leading to the bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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