

For Immediate Release



Lebanon Green Map (Baldati Bi'ati) Exhibit and Award Ceremony

Beirut, Lebanon- 12/10/2015 - The AUB Nature Conservation Center (NCC), in cooperation with the Ministry of Tourism, invites the public to the Lebanon Green Map (Baldati Bi'ati) Exhibit and Award Ceremony on Saturday, October 17, 2015, 11:00 am - 1:00 pm, at AUB West Hall, Mahmoud Malhas Common Room and Bathish Auditorium, respectively.

The event features 70 Lebanese village green maps that were developed through a local participatory process with the collaboration of AUB - NCC and will be used as community tourism maps by the Ministry of Tourism. The maps pinpoint landmarks of interest related to the natural and cultural heritage of participating villages and show hiking and camping locations; venues of local traditional foods and varied selections of agricultural produce; nature for conservation; and outdoor areas. This project was initiated in 2011 and its main objectives are to promote rural tourism, support local conservation initiatives, and contribute to the growth and development of local economies.

This event is an opportunity to meet with village representatives and support Lebanon's rural communities who are struggling to sustain their livelihoods amidst an environment of uncertainty and unrest.

Event: Lebanon Green Map (Baldati Bi'ati) Exhibit and Award Ceremony

Date: October 17, 2015

Time: 11:00 am - 1:00 pm - [Media to kindly be present at 11:00 am]

Location: AUB West Hall, Mahmoud Malhas Common Room and Bathish Auditorium

ENDS

For more information please contact:

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Note to Editors

About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 700 full-time faculty members and a student body of

about 8,500 students. AUB currently offers more than 120 programs leading to bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full-service 420-bed hospital.

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