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INTERNATIONAL CONFERENCE ON MARITIME, HUMANITARIAN & AGRO-FOOD SUPPLY CHAIN ANAD LOGISTICS: DISRUPTION, IMPLICATIONS & OPPORTUNITIES

Wednesday, August 31, 2022
9:00am - 3:00pm

CONFERENCE AGENDA

9:00

REGISTRATION AND WELCOME COFFEE

9:30

WELCOME MESSAGE

Fadlo Khuri; MD, Professor and President of the American University of Beirut

9:40

INTRODUCTION

Ammar Olabi; Professor and Interim Dean of the Faculty of Agricultural and Food Sciences,
American University of Beirut

9:50

CHALLENGES FACING SUPPLY CHAIN (MARITIME/AGRO-FOOD/HUMANITARIAN)
AND SIGNIFICANCE OF CAPACITY BUILDING COLLABORATION BETWEEN
ACADEMIA AND THE PRIVATE SECTOR

HE Talal Abu Ghazaleh; Founder and Chairman of Talal Abu-Ghazaleh Global

10:00

EU COLLABORATION IN THE REGION: SIGNIFICANCE AND IMPACT

Alessia Squarcella; Deputy Head of Cooperation, Team Leader - Economy, Green Deal and Local Development, the Delegation of the European Union to Lebanon

10:15

INTRODUCTION TO GLOB-SM PROJECT AND ITS
SIGNIFICANCE/OPPORTUNITIES OFFERED BY ERASMUS+

Aref Alsoufi; National Erasmus+ Office Coordinator in Lebanon

[Link to Presentation](#)

10:20

SIGNIFICANCE AND CONTEXT OF THE GLOB-SM PROGRAM IN LEBANON,
JORDAN, AND THE REGION

Bacel Maddah; Professor and Chairperson of the Department of Industrial and Engineering Management, American University of Beirut

[Link to Presentation](#)

Luai Jraisat; Associate Professor of Marketing and Supply Chain Management, Talal Abu-Ghazaleh University College of Innovation

[Link to Presentation](#)

George Sammour; Associate Professor and Dean of King Talal School of Business Technology, Princess Sumaya University for Technology

Radhi Al-Hamadeen; Associate Professor of Accounting and Director of the International Relations, Princess Sumaya University for Technology

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10:55

THE EUROPEAN PERSPECTIVE REGARDING THE OPPORTUNITIES AND THE SIGNIFICANCE OF THE PROJECT/PROGRAM

Wouter Dewulf; Professor and Academic Director of the Centre of Maritime and Transport Management, Antwerp Management School, University of Antwerp

Elisabeth Jouannaux; Associate Professor and Academic Director of the International Trade and Logistics Master, Kedge Business School

[Link to Presentation](#)

11:10

COFFEE BREAK

11:40

PANEL DISCUSSION: DISRUPTIONS, IMPLICATIONS AND OPPORTUNITIES IN MARITIME LOGISTICS AND SUPPLY CHAIN MANAGEMENT

SPEAKER:

Wouter Dewulf; Professor and Academic Director of the Centre of Maritime and Transport Management, Antwerp Management School, University of Antwerp

PANELISTS:

Jason Monios; Professor of Maritime Logistics, Kedge Business School

Sven Buyle; Principal Research Fellow, University of Antwerp

Luai Jraisat; Associate Professor of Marketing and Supply Chain Management, Talal Abu-Ghazaleh University College of Innovation

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12:20

PANEL DISCUSSION: DISRUPTIONS, IMPLICATIONS AND OPPORTUNITIES IN
HUMANITARIAN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

SPEAKER:

Fouad M.Fouad; MD, Associate Professor of Public Health Practice at the Faculty of Health and Sciences, Founding Chair on Forced Displacement, and Co-Director of the Refugee Health Program at Global Health Institute, American University of Beirut

PANELISTS:

Michelle Iseminger; Head of Programmes, World Food Programme

Asma Zein; Advisor to the Board of the Lebanese League for Women in Business

Ghaith Rabadi; Professor and Graduate Programs Director at the School of Modeling, Simulation, and Training, University of Central Florida

Bacel Maddah; Professor and Chairperson of the Department of Industrial and Engineering Management, American University of Beirut

Nabil Itani; Head of Beirut Branch, Lebanese Red Cross

[Link to Presentation](#)

13:00

LUNCH BREAK

13:30

PANEL DISCUSSION: DISRUPTIONS, IMPLICATIONS AND OPPORTUNITIES IN AGRO-FOOD LOGISTICS AND SUPPLY CHAIN MANAGEMENT

SPEAKER:

Gumataw Abebe; Assistant Professor at the Department of Business & Social Science, Dalhousie University

PANELISTS:

Khaled Sinno; CEO, Karma Lebanon SAL

John Chedid; Country Manager, DHL

Wadih Skaff; Associate Professor at ESIA-M, Saint Joseph University

Luai Jraisat; Associate Professor of Marketing and Supply Chain Management at Talal Abu-Ghazaleh University College of Innovation

Loyal Bou Antoun; Lecturer, Master's program and faculty committees' Coordinator at the Faculty of Business and Management, Saint Joseph University

Nour Damer; Assistant Professor at the Business Information Technology Department, Princess Sumaya University for Technology

Ali Chalak; Associate Professor of Applied Economics at the Faculty of Agricultural and Food Sciences, American University of Beirut

[Link to Presentation](#)

14:10

WRAP-UP AND RECOMMENDATIONS