

Environment and Sustainable Development Unit

Terms of Reference

Videographer & Photographer

The Environment and Sustainable Development Unit (ESDU) at the Faculty of Agricultural and Food Sciences (FAFS) of the American University of Beirut (AUB) is an inter-disciplinary research and development center specialized in rural community development, local food systems and sustainable agriculture. For more than 20 years, ESDU has been promoting sustainable rural livelihoods across Lebanon through large community development projects. The unit focuses on participatory development and capacity building through knowledge management and sharing, appropriate technologies, and impact analysis with particular attention to smallholder farmers, women and youth in rural areas.

ESDU is seeking to recruit a part-time videographer with experience in filming and editing videos with Designing experience. She/he will be responsible for creating video content for a variety of ESDU's projects, activities and various design & communication materials.

MedSNAIL is a project funded by the UE, through the ENI CBC MED program. Its main aim is fostering socially and environmentally sustainable development of agro-food SMEs by valorizing traditional Euro-Mediterranean products according to a "slow" approach and short chain principles.

Scope of Work

His/her primarily responsible for the following activities:

- Develop videos, do products photoshoots, do a photoshoot for an advocacy campaign, edit the videos and photos.
- Coordinate directly with the ESDU communications coordinator to outline filming and video editing responsibilities.
- Deliver compelling video content containing a variety of coverage (close-up, medium range, long distance shots). Footage should be technically good and creative (properly exposed, framed, focused etc.) and videos should be well edited and developed.
- Develop Videos strategy, coordinate and plan the videos logistics on field
- Assure the archiving of the videos & photoshoots and the online upload
- Embed animated titles and subtitles to the videos.

- Use video editing software (Final Cut Pro, Adobe Premiere Pro etc.)
- Manage sound equipment
- Prepare a storyboard and manage interviews.
- Source music for the videos.
- Be available to travel across Lebanon to film videos.

Essential Minimum Qualifications

- A university degree such as audio-visual studies, journalism, design or any other relevant degree.
- Prior experience filming and editing similar projects/activities with a portfolio that can be provided upon request.
- Ability to deliver content according to the specified technical requirements and to work on tight deadlines.
- Strong creative thinking skills and ability to think conceptually.
- Owns filming equipment & software (camera, tripod, microphone etc..).

Period

- 2 months from June 2022 to July 2022

How to Apply

- Deadline to submit CV: June 10, 2022
- Interested candidates should send their CV to: esdu@aub.edu.lb