

The Faculty of Health Sciences at the American University of Beirut
And the Syrian Center for Tobacco Studies

Third International Conference on Waterpipe Tobacco Smoking Research

Translating waterpipe tobacco smoking
research evidence into practice,
policy and regulation

November 10–11, 2017

Supported by
National Institute on Drug Abuse | NIDA



PRE-CONFERENCE WORKSHOP:

Dissemination and Implementation Training for Waterpipe Research

National Cancer Institute, and National Institute for Drug Abuse, NIH
November 9, 2017 | 9:00 am–4:30 pm

Trainers

Mark Parascandola (NCI)

Marie Ricciardone (NCI)

Wasim Maziak (FIU, SCTS)

Rima Nakkash (AUB/FHS and TCRG)

DAY 1 | FRIDAY, NOVEMBER 10, 2017

- 9:00 am–9:30 am** Opening Remarks
FOUAD FOUAD
RIMA NAKKASH
FADLO R. KHURI
- 9:30 am–10:00 am** Key Note: **Translating waterpipe tobacco smoking research evidence into practice, policy and regulation – Why is it important?**
IMAN NUWAYHID
- 10:00 am–10:15 am** Break
- 10:15 am–11:00 am** Keynote: **What should the ideal tobacco control policy look like, now and in the future?** (30 min + 15 Q&A)
MARTIN MCKEE
- 11:00 am–11:45 am** **Knowledge translation and advocacy for tobacco control in Lebanon**
(30 min + 15 min Q&A)
PANEL: ATEF MAJDALANI, RIMA NAKKASH, RANIA BAROUD, BASSAM KANTAR
- 11:45 am–12:30 pm** Keynote: **What works in knowledge translation: Lessons learned from global tobacco control** (30 min + 15 min Q&A)
YUSUF SALOOGEE
- 12:30 pm–1:30 pm** Lunch
- 1:30 pm–2:15 pm** **Knowledge translation and advocacy for tobacco control in Sri Lanka**
(30 min + 15 min Q&A)
PALITHA ABEYKON
- 2:15 pm–3:45 pm** Abstracts Oral Presentations 1
- Factors associated with the intentions to quit and willingness to quit among waterpipe adult smokers in Lebanon, SOUHEIL HALLIT
 - Trajectory of nicotine withdrawal symptoms in waterpipe smokers attempting to quit smoking without medication: results from a pilot randomized clinical trial, TAGHRID ASFAR
 - Mtb-Tobacco – Development of an SMS intervention for tobacco cessation and medication adherence in the TB treatment context, MARK PARASCANDOLA
 - Comparison of Waterpipe Smokers’ Exposures when using Harm Reduction Accessories, MARIELLE BRINKMAN
 - Comparison of Flavored and Non-Flavored Waterpipe Tobacco: Subjective Experience, Puffing Behavior, Carbon Monoxide Exposure and Cardiovascular Measures, ZIYAD BEN TALEB/WASIM MAZIAK
 - Waterpipe tobacco policy advocacy in the United Kingdom: key messages and lessons learnt from ‘It’s Still Tobacco’, ALAA JAWAD/ZAINAB HUSSEIN
- 3:45 pm–4:15 pm** Implications of presentations for knowledge translation
FADI EL JARDALI
- 5:00 pm–6:00 pm** **Launch of the WHO Waterpipe Tobacco Smoking (WTS) Knowledge Hub (KH) and Reception**

DAY 2 | SATURDAY, NOVEMBER 11, 2017

- 8:00 am–9:00 am** Networking Breakfast
And Poster authors hang posters
- 9:00 am–9:45 am** Key Note Speaker: **Influential researchers and research: How policy makers use public health research** (30 min + Q&A)
SIMON CHAPMAN
- 9:45 am–10:30 am** Key Note Speaker: **The case of salt reduction: How evidence influenced policy change** (30 min + Q&A)
JULIA CRITCHLEY
- 10:30 am–10:45 am** Break
- 10:45 am–12:20 pm** Abstracts Oral Presentations 2
- Perceived effectiveness of pictorial versus textual health warning labels on waterpipe tobacco packages, NELLY LAYOUN
 - Evaluating Health Warning Messages Specific to Waterpipe Smoking among University Students in Jordan, MOHAMMAD DARAWAD
 - Fighting an old battle in revived form: hookah use in India is the latest challenge in implementing smokefree laws, AMIT YADAV
 - Towards understanding variation in the quality of implementation guidance documents and in the interpretation of tobacco laws for waterpipe cafes in the UK, NHUNG VU
 - Characterizing demand for waterpipe tobacco smoking among university students in the Eastern Mediterranean region using discrete choice experiments, RAMZI SALLOUM
 - How Do Waterpipe Smoking Establishments Attract Smokers? Implications for Policy, TAGHRID ASFAR
- 12:20 pm–12:45 pm** Implications of presentations for knowledge translation
SCOTT SHERMAN
MARK PARASCANDOLA
- 12:45 pm–1:30 pm** Lunch
- 1:30 pm–3:00 pm** Poster session + poster judging
- 3:00 pm–4:00 pm** **Regulating waterpipe tobacco smoking: Best practices** (20 min each speaker+ 20 min Q&A)
GHAZI ZAATARI
TIBOR ZOLTAN SZILAGYI
- 4:00 pm–5:00 pm** Closing Session – Where to from here? How evidence from epidemiology, clinical research, toxicology, and cessation can impact policy change
PANEL: WASIM MAZIAK, THOMAS EISSENBERG, ALAN SHIHADDEH, KEN WARD



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