



**AMERICAN  
UNIVERSITY  
OF BEIRUT**

**The Clinical Research Institute (CRI)  
at the American University of Beirut (AUB)  
in collaboration with the Hariri School of Nursing (HSON)**

# **Qualitative Research: when to use it and how to conduct it**

**CRI WORKSHOP**

**January 8-12, 2024**

**Offered in hybrid format**

**Beirut, Lebanon**

## **Workshop Information**

### **Learning Objectives**

By the end of this workshop, the participants will be able to:

1. Recognize the merit of using qualitative research in clinical settings.
2. Design a qualitative research protocol including how to:
  1. Formulate qualitative research questions
  2. Distinguish between the different methodologies
  3. Describe the sampling approach, sample size, and setting
  4. Plan for the data collection
  5. Compare between the different analytical approaches
  6. Describe the process of thematic analysis
3. Discuss scientific rigor and ethics in qualitative research:
  1. Ensure applying trustworthiness criteria in the conduct of the research
  2. Report using the Consolidated Criteria for Reporting Qualitative Research (COREQ) guidelines
  3. Recognize the ethical considerations

### **Target audience**

This activity is designed for physicians in all specialties, faculty members, students, clinical research coordinators, research assistants, associates, fellows, and researchers planning for or working on a qualitative study.

### **Venue and Date**

January 8-12, 2024, from 2:00 pm to 4:00 pm Beirut Local Time.

Offered in hybrid form:

- Online via zoom
- In-person at the ACC multipurpose rooms 1 & 2

## Registration Information

<b>Registration fees</b>	300 USD
<b>For registrants from the following Lebanese medical institutions</b>	150 USD
Balamand University	
Beirut Arab University (BAU)	
Holy Spirit University of Kaslik (USEK)	
Lebanese American University (LAU)	
Lebanese University (LU)	
Saint George University of Beirut (SGUB)	
Université Saint-Joseph (USJ)	
<b>For registrants with an active AUB ID (faculty, students, trainees, and staff)</b>	75 USD

## Speakers

Gladys Honein-AbouHaidar, RN, MPH, PhD  
Associate Professor  
Hariri School of Nursing  
American University of Beirut

Reem Hoteit, BS, TD, MS  
Senior Research Assistant  
Clinical Research Institute  
American University of Beirut

Lina Onsi Daouk, MSc, CIM  
SBS IRB Administrator  
Institutional Review Board  
American University of Beirut

## About the Speakers

Dr. Gladys Honein-AbouHaidar is Associate Professor, Hariri School of Nursing at the American University of Beirut. She is also a qualitative researcher consultant at the Clinical Research Institute. She employs her qualitative research skills to generate the critical knowledge needed to advance policy change.

Ms. Reem Hoteit is a senior research assistant at the Clinical Research Institute (CRI). She has a Bachelor of Science in Biochemistry from Concordia University, as well as a teaching diploma and a Master of Science in Epidemiology from AUB. Her research interests include quantitative and qualitative public health research, as well as scoping, systematic, and overview reviews. She has been involved in international collaborations including those with

the World Health Organization. She has several scientific papers published in international journals.

Ms. Lina Onsi Daouk is an IRB administrator and serves as an IRB member of the Social and Behavioral Sciences Institutional Review Board (IRB). She has been working at the IRB since 2009. She serves as an expert in regulatory matters that apply to human subject protection.

## Agenda

Day	Topic	Presenter	Format
<b>Day 1 – Monday January 8, 2024</b>			
2:00- 2:10	Welcome & workshop objectives	Dr. Gladys Honein	
2:10- 2:35	Introduction to qualitative research: what (definition), when to do QR, and why (purposes)		Power point Case discussion Q&A
2:35-2:50	QR proposal structure/QR software		Power point
2:50-3:30	Conceptualizing the research/Formulating the QR research question/ Justification for conducting QR		Power point Q&A
3:30-4:00	Breakout sessions		Group activity
<b>Day 2 – Tuesday January 9, 2024</b>			
2:00-2:30	QR methodologies	Dr. Gladys Honein	Power point Q&A
2:30-3:15	Sampling & setting & topic guide		
3:15-4:00	Breakout sessions		Group activity
<b>Day 3 – Wednesday January 10, 2024</b>			
2:00-3:00	Textual data: Interview & focus group & qualitative surveys	Dr. Gladys Honein	Power point Q&A
3:00- 3:30	Visual data: observation & photo elicitation/voice		
3:30- 4:00	Breakout sessions		Group activity
<b>Day 4 – Thursday January 11, 2024</b>			
2:00- 2:15	Textual data analysis (TA, GT, IPA)	Dr. Gladys Honein	Power point Q&A
2:15-3:00	Transcription Familiarization Coding	Ms. Reem Hoteit	
3:00-4:00	Refining and naming themes	Dr. Gladys Honein	
<b>Day 5 – Friday January 12, 2024</b>			
2:00-3:00	Increasing rigor Reporting guidelines	Dr. Gladys Honein	Power point Q&A
3:00-3:30	Ethical considerations	Ms. Lina Onsi	
3:30-4:00	Wrap-up & questions		