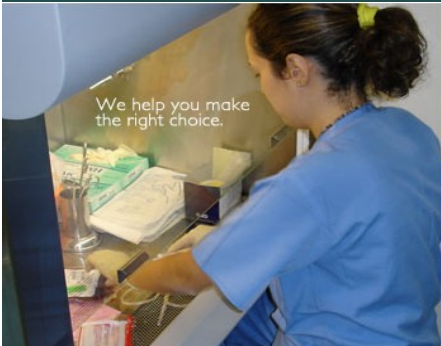


AMERICAN UNIVERSITY OF BEIRUT

TIPS TO IMPROVE YOUR PRACTICE

Objective

To help physicians run their practice better, spend time more efficiently and improve their communication skills.



Language : English

Place : AUBMC or on-site

Target Audience : Practitioners

For more information please contact External Medical Affairs (EMA), Monday through Friday between 8am and 5pm
 Telephone: 01-350000 ext 4825

The workshop will cover topics like time management, cost analysis, business communication, and basic concepts of management that help physicians improve their practice.

The presenters do not have any conflict of interest, such as financial interest in product or company presented, direct research support provided by a company, or other form of potential bias.

2 Days Course

Workshop Outline / Sessions

- | |
|---|
| 1- Acknowledge that you have a business |
| 2- Define your practice Identity and what is the added value of your practice |
| 3- Who is your ideal patient? |
| 4- Process Mapping |
| 5- Tips to manage your time |
| 6- How to apply the Pareto principle. |
| 7- Cost analysis. Do it yourself kit. |
| 8. Netting |

Program Objectives

By the end of this workshop the participants will:

1. Acknowledge the Business aspect of Medicine
2. Learn how to better run their practice as a business
3. Understand the basic concept of costing
4. Improve the management of their staff
5. Spend time more efficiently
6. Take sound decisions to improve their practice .

Upon completion of the program , the participants will receive:

CME Certificate