



Faculty of Medicine
Salim El-Hoss Bioethics and Professionalism Program
المركز الطبي في الجامعة الأميركية في بيروت
برنامج سليم الحوص للأخلاقيات الاحيائية والاحتراف



NBME

National Board of Medical Examiners

**The Salim El-Hoss Bioethics and Professionalism Program at the
American University of Beirut, Faculty of Medicine
In collaboration with the National Board of Medical Examiners
(NBME)-USA**

**In joint sponsorship with Cleveland Clinic
announces its 6th national conference**

Advancing Medical Professionalism

**March 15-16, 2013
Golden Tulip Serenada Hotel, Beirut, Lebanon**



GENERAL INFORMATION

Program Overview

This activity is the 6th National Conference held by the Salim El-Hoss Bioethics and Professionalism Program at the American University of Beirut Faculty of Medicine. It aims at bringing physicians, residents, trainees, nurses and members of the healthcare team from Lebanon together to discuss issues pertaining to medical professionalism.

Objectives

As a result of attending this course, the participant will be able to do the following:

1. Create a framework for medical professionalism that incorporates relevant socio-cultural contexts and beliefs
2. Apply the nominal group technique to generate consensus
3. Apply leadership skills to the medical education setting.
4. Apply the identified success features to a current change effort at their home institution.
5. Apply appreciative inquiry as an approach to institutional change
6. Evaluate appreciative inquiry as an approach for identifying and managing change.

Target Audience

This annual scientific meeting has been designed for physicians, nurses, residents, trainees, and members of the healthcare team in all specialties.

Venue

The Medical Professionalism Workshop will be held at the Golden Tulip Serenada Hotel, Beirut, Lebanon.

Accreditation

This activity has been approved for *AMA PRA Category 1 Credit™*.

Lebanese Order of Physicians Statement

The Current Controversies in Research Ethics course also complies with the Lebanese Order of Physicians Continuing Medical Education guidelines.

Registration

There will be no registration fee for this conference. However, reservation and pre-registration are required. Kindly send an email to ba45@aub.edu.lb to reserve a seat.

Registration will include syllabus, coffee break and lunch.

Activity Directors:

Thalia Arawi, PhD
Founding Director,
Salim El-Hoss Bioethics & Professionalism Program
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Featured International Faculty

Peter Katsufrakis, MD
Senior Vice-President for Assessment Programs
National Board of Medical Examiners



Dr. Peter Katsufrakis is a board-certified Family Physician and Senior Vice-President for Assessment Programs of the National Board of Medical Examiners. His responsibilities at the NBME include oversight of the Observational Assessment program, the Medical School Services and Medical Education and Health Profession Services programs, the Post-Licensure Assessment Service, and the United States Medical Licensing Examination (USMLE) program. He is a past associate dean for student affairs at the Keck School of Medicine of the University of Southern California, principal investigator of USC's Pacific AIDS Education and Training Center, and national chair of the Group on Student Affairs of the Association of American Medical Colleges. In cooperation with the US Health Resources and Services Administration and the International Training and Education Center for HIV, he has helped develop training programs and provide training for health care professionals in Ethiopia. He currently serves on the Federation of State Medical Board's Maintenance of Licensure Implementation Group and the American Board of Medical Specialties's Maintenance of Certification Committee.

Dr. Katsufrakis received an MBA with honors from the University of Southern California in 1998, an MD from the University of California, San Diego in 1985, and a BA with high honors from the University of California, Berkeley in 1981. He served his internship and residency in family practice at Santa Monica Hospital and he is a Diplomate of the American Board of Family Medicine.

Dr. Katsufrakis has been the recipient of numerous honors and awards for teaching and service from the University of Southern California and the Family Practice Residency at California Medical Center of Los Angeles. He is a member of the Alpha Omega Alpha Medical Honor Society and the Beta Gamma Sigma Business School Honor Society

Brownell Anderson
Senior Academic Officer
International Programs
National Board of Medical Examiners



M. Brownell Anderson (Brownie) is Senior Academic Officer, International Programs at the National Board of Medical Examiners, USA. In this capacity, she works with medical schools around the world to better align curriculum outcomes with student assessments and with organizations to improve certification of healthcare professionals.

She is the editor of the annual *Proceedings* of the Research in Medical Education Conference and edits “Really Good Stuff” an annual collection of reports of medical education innovations, published in the journal, *Medical Education*. Brownie was on the faculty of the Arabian Gulf University for several years and has worked with the Foundation for Advancement of International Medical Education and Research (FAIMER).

Prior to joining the NBME in 2011, Brownie was employed at the Association of American Medical Colleges for 27 years. In 2009 she received a grant from the Josiah Macy, Jr. Foundation to work with new and developing medical schools in the United States. At AAMC she worked with the curriculum and assessment programs of the medical student education programs, nationally. She served as the Program Leader for the AAMC’s Group on Educational Affairs(GEA) and the RIME Conference and directed the Medical School Objectives Project (MSOP), and the Graduation Questionnaire.

She has published numerous articles on medical education and spoken at many national and international conferences. Brownie received her degrees from Washington University and the University of Illinois and was employed at SIU School of Medicine.

PROGRAM OVERVIEW:

Friday March 15, 2013

TIME	TOPIC
8:30am - 9:00am	Registration
9:00am - 9:10am	Opening Words
9:10am - 9:15am	Welcome and Introduction
9:15 am-	Introduction: Objectives & Overview of Work for the Day DEFINING PROFESSIONALISM at AUB
	<ul style="list-style-type: none"> • Introductions of Session & Leaders • Description of “Appreciative Inquiry” • “What 3 (three) words do you use to define professionalism?”
	<ul style="list-style-type: none"> • Each participant provides examples of professionalism
10:35 am	Review of Published Definitions of Professionalism “Defining Professionalism”
10:35am- 11:05am	Coffee Break
11:05am-	Writing a definition of Professionalism for AUB Using the Physician Charter from the American Board of Internal Medicine, identify one item that conflicts with your cultural values CONSIDER: <ul style="list-style-type: none"> ➤ Relationship with industry ➤ Relationship with colleagues ➤ The Hidden Curriculum ➤ The Hippocratic Oath
	Basics of Nominal Group Technique & Charge to Small Groups Description of the “nominal group technique” and how to apply it to our work
1:15 pm	Nominal Group Technique to build consensus on the definition of professionalism for AUB
1:15pm- 2:30pm	Lunch Break

TIME	TOPIC
2:30 pm-	Presentation and Voting on the Definition
	Summary of the Consensus Definition
	<ul style="list-style-type: none"> • What have you learned that will help to foster this consensus definition of professionalism? • How can this definition be applied at AUB?
	What does the literature tell us? What does the Hippocratic Oath tell us?
	<ul style="list-style-type: none"> • What elements of our definition of professionalism are in the literature?
	Translating into Action Plans - Prepare for DAY TWO
4:35 pm	<ul style="list-style-type: none"> • Each participant identifies an area at work where professionalism (using new definition) must be applied • What concerns or questions occur now?
4:35 pm	Summary and Closing

Saturday March 16, 2013

TIME	TOPIC
8:30am - 9:00am	Registration
9:00 am-	Introduction: Objectives & Overview Applying the Definition for AUB to: The Hidden Curriculum at AUB Relationships - with industry, with administration, with colleagues
	Review of Professionalism definition Suggestions for change “My reaction to change in 3 words” to identify participant examples of change
	<ul style="list-style-type: none"> • Participant examples of “ change anxiety”
	Basics of Appreciative Inquiry
11: 10 am	<ul style="list-style-type: none"> • Applying Appreciative Inquiry as an approach to building on successes and implementing the Professionalism Definition
11:10am- 11:30am	Break

TIME	TOPIC
11:30am-	Small Group Report Outs of Key Features/Themes for Success in Change
	What does the literature tell us? Match Our Themes?
	Translating “Themes” into Action Plans
	<ul style="list-style-type: none"> • Using the professionalism topic identified on day one to change at the institution, (based on themes for success) what will you do first, upon returning to work? • AND within 1st week of return transform “half empty” anxiety reactions to positive/forward “half full” perspective. • Suggest some long-term period as well and plans if the half empty reaction doesn’t quite get to half full
1:30 pm	Brief Reports of Selected Action Plans
1:30pm-2:00pm	Summary and Closing

Contact Information

For more information about this course, please contact:

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