

On the occasion of Global Medical Ethics Day

The Salim El-Hoss Bioethics and Professionalism Program at the American University of Beirut Faculty of Medicine

announces its first regional conference

Biomedical Ethics in Medical Schools: A Regional Perspective

September 17–18, 2010 | Gefinor Rotana Hotel, Beirut, Lebanon

>> **Objectives of the Conference**

The objectives of this conference are to:

- ✓ Highlight the importance of biomedical ethics and professionalism in the field of medicine
- ✓ Enhance the teaching of biomedical ethics in the Middle East
- ✓ Demonstrate the use and relevance of narratives in the teaching of medical ethics
- ✓ Provide a platform for medical schools to share their experiences in the teaching of biomedical ethics
- ✓ Create a network of professionals in the Arab World and the Middle East with the aim of establishing the Arab and Middle East Biomedical Ethics Society.

>> **Preliminary Program**

Friday, September 17, 2010

8:30–9:00 am	Early registration
9:00–9:15 am	Welcome Dr. Mohamed Sayegh, Dean, Faculty of Medicine
9:15–9:25 am	Introduction: Dr. Thalia Arawi, Director, Salim El Hoss Bioethics and Professionalism Programme
9:25–9:45 am	“UNESCO's activities on Bioethics in the Arab Region” Dr. Orio Ikebe, Program Specialist, UNESCO Cairo Office
9:45–10:30 am	“Challenges to Medical Ethics Teaching: A US Perspective” Dr. Howard Brody Keynote speaker
10:30–11:00 am	Break
11:00 am–1:00 pm	Presentations by participants: Medical ethics teaching and its challenges in the Middle East
1:00–2:00 pm	Lunch break
2:00 pm	Presentations by participants
4:00 pm	Panel discussion

Saturday September 18, 2010

9:00–9:45 am	“Relationship between virtue ethics and physician professionalism” Dr. Howard Brody
9:45–10:15 am	“Inside Out: Changing Conversations About Ethics and Professionalism at a Large Medical School” Dr. Richard Frankel:
10:15–10:30 am	Break
10:30 am–12:30 pm	Workshop “From the Inside Out: Teaching Professionalism through Narratives of Lived Experience” Dr. Richard Frankel
12:30–1:00 pm	Closing remarks
2:30–4:00 pm	Regional Networking Meeting Meeting dedicated to the formation of an Arab and Regional Network for biomedical ethics. Agenda: Biomedical Ethics (and Research Ethics) Regional Portal and the formation of the <i>Arab and Middle East Biomedical Ethics Society</i> .

>> **Call for Abstracts**

Attendees are invited to give a 10 minutes presentation about their experience with biomedical ethics education at their respective medical schools, particularly the challenges they have faced and the solutions they came up with.

We also welcome presentations related to curricular innovations in biomedical ethics, including, but not restricted to, needs assessment, goals and objectives, teaching, learning and student assessment strategies and methods, program evaluation, etc.

Presentations can be in the form of an oral or a poster presentation. The deadline for receipt of abstracts is **June 30, 2010**. Abstract titles should be restricted to 105 characters and should be followed by the full name(s) and affiliation(s) of the author(s). The body of the abstract should be restricted to 350 words. Decisions on the abstracts will be mailed to participants by July 30, 2010 by e-mail. Kindly make sure to send your e-mail address.

The first author shall be the presenter of the abstract. Submissions may be made electronically to cme@aub.edu.lb or by regular mail to:

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>> **Guest Speakers**

> **Howard Brody** received his MD Degree from the College of Human Medicine, Michigan State University in 1976, and his PhD in Philosophy, also from Michigan State University, in 1977. He completed his residency in family practice at the University of Virginia Medical Center, Charlottesville. Currently he is Director of the Institute for the Medical Humanities and John P. McGovern Centennial Chair in Family Medicine at the University of Texas Medical Branch in Galveston. He is the author of eight books, including *The Future of Bioethics* (Oxford University Press, 2009) and *Hooked: Ethics, the Medical Profession, and the Pharmaceutical Industry* (Rowman and Littlefield, 2007), as well as more than 125 articles on medical ethics, family medicine, and philosophy of medicine. In 1995, he was elected to the Institute of Medicine of the U.S. National Academy of Sciences. He received the Lifetime Achievement Award of the American Society for Bioethics and Humanities in 2009.

> **Richard M. Frankel** PhD, is Professor of Medicine and Geriatrics and a Senior Research Scientist at the Regenstrief Institute, Indiana University School of Medicine (IUSM) He is also a Senior Scientist in the Center on Implementing Evidence-Based Practice at the Richard L. Roudebush Veteran’s Administration Medical Center (VAMC).

In addition to his research, Richard has been a medical educator for nearly 3 decades and currently co-directs the relationship centered care initiative, an organizational change initiative which has been running at IUSM for the past 5 years. He is also the statewide professionalism competency director at the school and leads the patient safety fellowship at the Roudebush VAMC.

Richard has held Visiting Professorships in Holland, Great Britain, Canada, Sweden, Finland, Norway and the United States and was the 1999–2000 recipient of the George Engel Award for outstanding contributions to teaching about the medical encounter and the 2006–2007 Lynn Payer Award for outstanding contributions to the literature, both given by the American Academy on Communication in Healthcare.

Richard is the co-author of “The Four Habits of Highly Effective Clinicians,” which has been taught to more than 10,000 physicians at Kaiser Permanente and is now being used in Norway, Ireland and Germany. He has published more than 160 research papers about clinician-patient communication, professionalism and ethics in medicine.

>> **List of Hotels**

	Single bed	Double bed	Executive single	Executive double
Bristol Hotel Tel: 01-351400	145 USD	165 USD	160 USD	180 USD
Hotel Cavalier Tel: 01-353001	100 USD	120 USD		
Commodore Hotel Tel: 01-734734	190 USD	205 USD		
Golden Tulip Serenade Hotel	170 USD	190 USD		
Coral Suites Alhamra	175 USD	175 USD		
The Mayflower Hotel	99 USD including VAT	121 USD including VAT		
Safir Heliopolitan Hotel	210 USD	240 USD	340 USD	360 USD
Crowne Plaza Hotel	205 USD	225 USD		
Gefinor Rotana Hotel	200 USD including VAT	220 USD including VAT		

*There is an additional 10% VAT tax to be added on the bill. Kindly note that reservation must be made before one month.

The Continuing Education credits for this activity is available from the Lebanese Order of Physicians and a pending approval for AMA category 1.

