

Rula Murtada

Rula Murtada, EMBA Officer at the Olayan School of Business, has been with AUB since 2003. Her colleagues as well as supervisors all describe her as the heart and soul of the EMBA program. . She gives it her all and provides outstanding service. In a collective letter of support in favor of Rula by faculty members, her organizational skills and coordination are highly commended. So much so that some of the faculty members who teach process management said that they would like to study what she does as a case study in doing things right.

EMBA program participants who are mostly executives and leaders within their organizations described Rula as a person who not only do her job, even showing up on Saturdays when there are sessions, but they applauded the attitude and spirit at which she does her work.

Rula is loved by all. She is hard working and down to earth. She is always willing to go the extra mile. She is always available to her “clients”. Always efficient and resourceful.