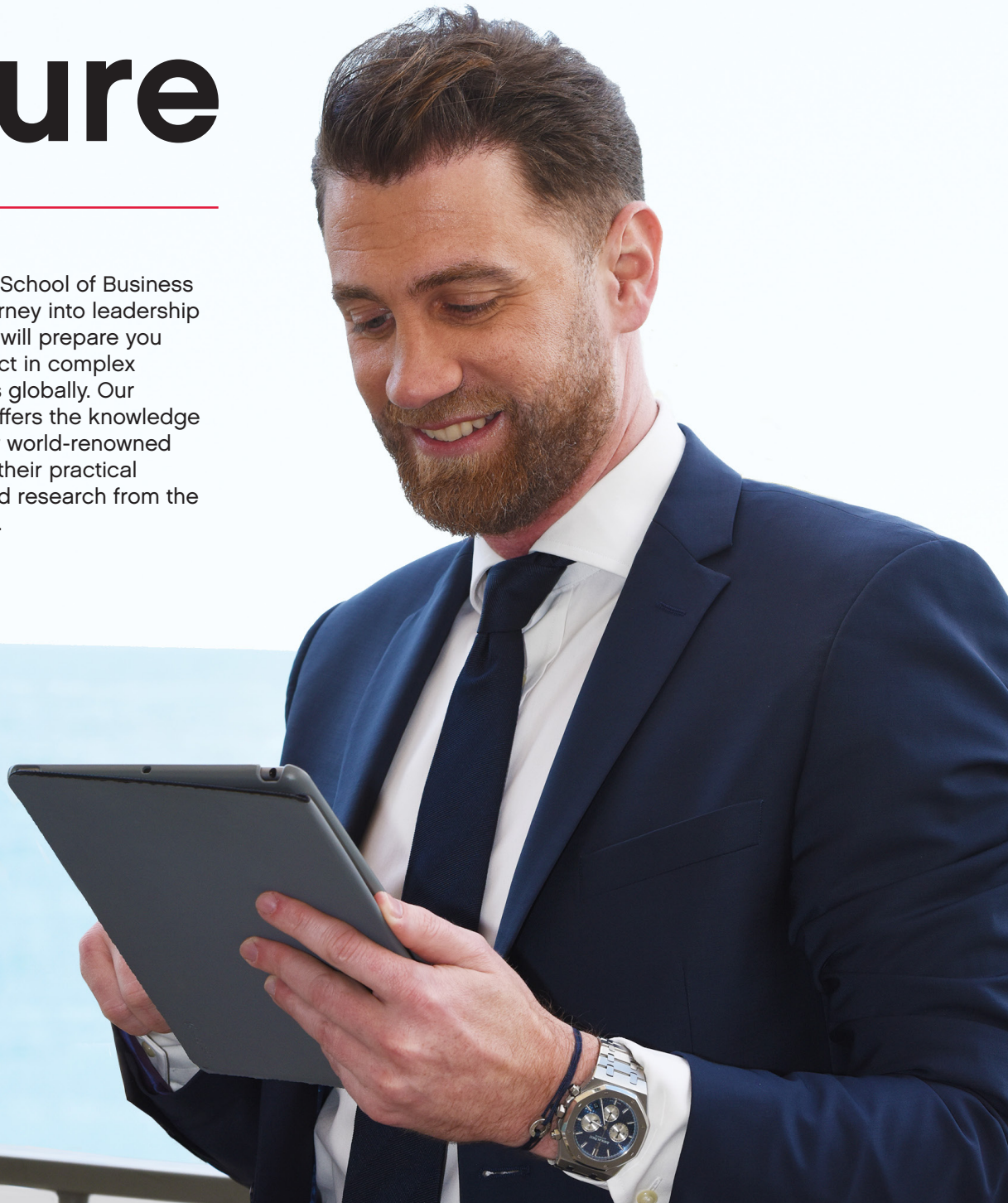


# Shape Your Future

The Suliman S. Olayan School of Business Executive MBA is a journey into leadership and management that will prepare you to maximize your impact in complex business environments globally. Our customized program offers the knowledge and expertise from our world-renowned professors bringing in their practical experience and applied research from the MENA business region.



## A PATHWAY TO LEADERSHIP

Throughout the 15-month program, our EMBA students immerse in the essential skills and knowledge Executives must gain in transforming their business thinking outlook; cultivating their leadership skills to generate growth taking on new challenges.

## INDIVIDUALIZED

Ensuring personal growth and development, you will partake in leadership development and career management sessions; boosting your career outlook enabling you to further shape your personal and professional leadership journey.

## STRATEGIC LEARNING

Throughout the EMBA journey you will engage in the 8 general management disciplines focusing on a total of 24 core courses and 2 special topic courses. All our courses are strategically designed for executives leveraging real-life impactful cases and situations addressing a range of multi-disciplinary and companywide issues.

Strategy	Strategy Strategic Analysis Managing Risk and Uncertainty
Marketing	Strategic Marketing Digital Marketing
Corporate Finance	Applied Corporate Finance Strategic Financial Management
Operations Management	People Management Operations Management Sustainable Supply Chain Management Chain Management Corporate Information Technology Management Innovation Management
Economics	Microeconomics Macroeconomics
Decision Making and Data Analysis	Statistics and Data Analysis Quantitative Models for Decision Making Business and Data Analytics
Managerial Accounting	Financial Statements Analysis Management Accounting
Management and Organizational Behavior	Organizational Behavior Effective Leadership Communication Negotiation and Conflict Resolution Leading People and Organizations Corporate Governance

## GLOBAL EXPOSURE

With an international week scheduled at IE Business School in Madrid, you will gain international exposure and a unique global experience by participating with executives from around the world igniting your worldwide perspective while broadening your network.

## TAILORED FOR EXECUTIVES

With a practical and convenient learning structure, our executives convene 9 times throughout the program. We ensure continuous learning and interaction in between sessions through our technically designed on-line blended learning format.

On-campus sessions
September, 2019 (6 days)
December, 2019 (4 days)
February, 2020 (4 days)
April, 2020 (5 days)
June, 2020 (4 days)
July, 2020 (5 days)
September, 2020 (4 days)
October, 2020 (4 days) - Study trip to IE (Madrid)
December, 2020 (5 days)

## ADMISSIONS

Recruitment is ongoing throughout the academic year. Applicants are assessed on their overall career path, looking into their years of experience, specifically in management roles, their personal drive, and motivation and leadership abilities.

- Undergraduate degree
- 7+ years of experience
- Management experience
- Leadership potential
- English proficiency
- Drive and motivation

