



**INDIANA UNIVERSITY**

## **2021 Global Business Institute Application Completion Checklist**

(Please complete in English)

The Global Business Institute (GBI) program is a five-week intensive and immersive summer program at the Kelley School of Business at Indiana University, Bloomington. The goal of the program is to build entrepreneurial knowledge and skills that students can employ to address issues in their home country, thereby encouraging innovation in their localities and generating jobs while improving economic conditions.

Students use key entrepreneurial skills and experience American business practices through an interactive and experiential one-month curriculum at IU-Bloomington. The entrepreneurial journey starts with proven techniques for innovation, ideation, and iteration as they work to develop, test, validate, and communicate an initial business idea. From there, they proceed through an entrepreneurial process to further refine their product, develop a business model, plan initial operations, establish the feasibility of their business, and make an investment pitch.

Students are placed in five to six small teams of approximately four each to work on a group project that will culminate in a final presentation. The project requires students to develop a feasibility study for a business idea to launch in their home country building upon the material that they have learned in the program. A faculty coach is assigned to each student team to provide individualized guidance and answer questions. At the end of the program, the teams will have 15 minutes to present their work and be questioned by an elite panel of judges, including IU faculty, entrepreneurs, and corporate executives. The judges will recognize the top two teams.

Students learn about American culture not only from classroom training, but from formal and informal interactive programming during evenings and weekends as well. They participate in two day-long field trips in which they interact with a variety of business and government officials, and the Washington, D.C. trip will enable them to learn about U.S. government and interact with representatives from the U.S. Department of State. Tentative program dates are July 1 – August 4, 2022. This program is funded by the Public Affairs Section at the U.S. Embassy in Beirut.

Financial Provisions provided by the support of the U.S. government will include:

- J-1 visa support
- Round-trip airfare from participant's home country to the U.S. and domestic U.S. travel as required by the program
- A rigorous academic program in Bloomington, IN and Washington, DC from July 1 to August 4, 2022
- Accident and sickness benefit plan
- Housing and meals during the program

Participants will be responsible for:

- Paying J-1 visa fee
- All home-country costs incurred while traveling to departure airport before the program and home from the airport after the program
- Providing personal entertainment and spending money, including restaurants, souvenirs, etc.
- Understanding additional travel in U.S. is not permitted before, during, or after program
- Understanding may be subject to a two-year home residency requirement after program completion



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### **Technical Eligibility Requirements**

Participation is for individuals meeting the following criteria:

- Are citizens or permanent residents of Lebanon
- Are not dual U.S. or Canadian citizens
- Are 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup> year AUB students at the time of application
- Are in good academic standing
- Have limited international travel experience
- Are not family members of employees of the U.S. Embassy in Lebanon

### **Selection Process and Criteria**

The Global Business Institute selection process is a merit-based open competition. The following criteria (not in order of importance) will be used during application review and selection interviews:

- A proven record of leadership and accomplishment
- The ability to work cooperatively in diverse groups and respect opinions of others
- Strong social and communication skills
- An energetic, positive attitude
- A commitment to return to their home country and apply the training to benefit their country

For your application to be complete, please make sure to submit:

- Completed Application (p 3-6)
- Legible electronic copy of the picture/information page of passport
- Copy of official transcript (please **do not** submit original transcripts)

**\* All applications must be received via e-mail by November, 13 2021. Any applications received after this time will not be considered. Please e-mail applications to: [sbstserv@aub.edu.lb](mailto:sbstserv@aub.edu.lb)**



INDIANA UNIVERSITY

2021 Global Business Institute Application Form

NAME: \_\_\_\_\_ (First) (Middle) (Last name as indicated on passport)

CONTACT INFORMATION

Mailing Address, Street, City, Country/State, Postal Code, Cell Phone, Home Phone

PERSONAL DATA

Gender, Date of Birth, Place of Birth, Country of permanent legal residence, Country of Citizenship, Dual Citizenship?, Year of Study, Concentration Area of Study

\*\* YOU MUST PROVIDE AN ELECTRONIC COPY OF THE PICTURE/INFORMATION PAGE OF PASSPORT.

ENGLISH LANGUAGE PROFICIENCY

Number of years of English Study, Where Studied, Reading proficiency, Writing proficiency, Speaking proficiency

TRAVEL EXPERIENCE

Please describe any previous travel or study outside of your home country.

Table with 3 columns: Travel Dates, Travel Purpose, US Government Program? Y/N



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**PREVIOUS ACADEMIC HONORS/SCHOLARSHIPS**

Please indicate any scholarship, academic awards, or honors that you have received, and the year received:

**NON-ACADEMIC/EXTRA-CURRICULAR ACTIVITIES**

Please list community service, internships, professional training, jobs, sports, or cultural activities in which you have participated regularly in the past two years. This includes any service as a team leader, council member, or officer in any institution or activity.

Institution Name, City, Country	Activity and Your Role	Dates of Participation MM/YY – MM/YY	
		From:	To:
		From:	To:
		From:	To:
		From:	To:



**INDIANA UNIVERSITY**

## PERSONAL STATEMENTS

Please answer the following essay questions in the box below. Feel free to use more space if needed.

**SHORT ESSAY #1:** Why are you interested in participating in the Global Business Institute and what do you hope to gain from it?

**SHORT ESSAY #2:** Identify one key challenge facing your country today. What innovative idea would you apply to solving this problem? Please describe what you would propose, including examples, and data as needed.

**SHORT ESSAY #3:** During the GBI program, all participants will be assigned to a team for a Business Feasibility Study. Please describe a time where you have worked in a team setting. Please identify what your role was and how you helped your team.



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**Faculty Recommendation Form**

Thank you for taking the time to complete this recommendation form. This form gives us an idea of the student's strengths and weaknesses. Please return this completed form to the student in a sealed envelope with your signature over the seal. He or she will submit it along with their completed application.

Student Name

Faculty name and email

Faculty Signature

**On a scale of 1 to 10 (1 being the lowest), rank the student in the following qualities and include an explanation of your score.**

Student's motivation and maturity (please rank and explain):

Student's ability to handle ambiguity (please rank and explain):

Student's ability to collaborate in a team environment (please rank and explain):

Describe one quality that you feel this student needs to improve on (please explain):